

Simplified Charitable Giving



ETCF Adds Two New Board Members

East Texas Communities Foundation welcomes two new board members: Rogers Pope, Jr. and Amy Miller.

“We are very excited to add these community leaders to our board,” said Kyle Penney, President of East Texas Communities Foundation. “Each board member of ETCF possesses a variety of expertise and a shared understanding of how local giving can impact the needs of our community.”

Rogers Pope, Jr. is Vice Chairman and Chief Executive Officer of Texas Bank and Trust Company in Longview, Texas, where he assists with the overall management of the bank and its holding companies.



A Longview High School graduate, Mr. Pope received a Bachelor of Business Administration degree from Baylor University with dual majors in financial planning and a minor in economics. In 1992, he received a Juris Doctor degree from Baylor Law School. He worked with the Dallas law firm of Gardere Wynne Sewell LLP before moving back to Longview.

Mr. Pope is active in the Gregg County community serving on numerous boards and committees. Mr. Pope is vice chairman of the Bruce McMillan Jr. Foundation and serves on the board of trustees for LeTourneau University and Grace Community School. Mr. Pope and his wife Kellie have five children.

Amy Miller grew up in Waco, Texas. She graduated cum laude from Southwestern University in Georgetown, Texas, in 2003 with a double major in English and psychology. She received her Juris Doctor degree from Baylor Law School in 2006, where she was an editor of the law review.



Mrs. Miller moved to Longview in 2007, and she met her husband at the First United Methodist Church of Longview. She is a partner at the firm of Boon, Calk, Echols, Coleman & Goolsby, PLLC, where she focuses her practice on estate planning, trust administration, and probate.

Mrs. Miller is a co-founder and board member of the Greater Longview Estate Planning Council and a former President of the Gregg County Bar Association. She is a sustaining

member of the Junior League of Longview and an active Room Mom for her daughter's second grade class.

2024 Executive Committee:

Board Chair – Shannon Glenney, Community Volunteer

Vice Chair / Governance Chair – Barbara Bass, Benefits / Fundraiser Auctioneer

Treasurer – John Jones, CEO, Jones Legacy Ventures

Marketing & Development Chair – Mark Hagan, Sr. Vice President- Wealth Management, CFP/CAP Highbridge Wealth Management Group UBS Financial Services

Grants Chair – Anthony Brooks, CEO, Azalea Orthopedic & Sports Medicine

Investment Chair – Richard Perryman, Retired Investment Advisor

Policy Chair – Mark Whatley, President, Burns Commercial Properties

ETCF Ends 2023 Granting \$13.6 Million

East Texas Communities Foundation awarded more than \$13.6 million in grants to over 800 different nonprofit organizations in 2023.

“ETCF is honored to connect generosity with need,” said Kyle Penney, President of East Texas Communities Foundation. “Thanks to the support of our donors and the work of dedicated and talented nonprofits, we are able to fund solutions that address community needs.”

Most of the grants benefited nonprofits in ETCF's 32 county service area that includes: Anderson, Angelina, Bowie, Camp, Cass, Cherokee, Delta, Franklin, Freestone, Gregg, Harrison, Henderson, Hopkins, Houston, Lamar, Leon, Marion, Morris, Nacogdoches, Panola, Rains, Red River, Rusk, Sabine, San Augustine, Shelby, Smith, Titus, Trinity, Upshur, Van Zandt and Wood counties.

The top categories were Education (31%), Health (20%), and Religion (17%).

“ETCF is proud to see the community continue to prioritize charitable giving,” said Penney. “We know with today's market ups and downs that nonprofits are trying to stretch each dollar gifted to them. We look forward to providing grants in 2024 while working closely with donors to reach their charitable goals.”

In addition to the generous grantmaking seen in 2023, ETCF fundholders contributed more than \$10.3 million for future charitable giving. ETCF ended the year with \$133 million in charitable assets under management.

ETCF enters 2024 stewarding more than 475 unique charitable funds, established by individuals, families, corporations and nonprofit organizations.

Plunkett Foundation Awards Grants to Nonprofits Serving East Texas

Thirteen nonprofits serving Gregg, Rusk, Smith and Upshur counties were awarded grants totaling \$85,000 from the T.J. and LaVerne Plunkett Foundation held at East Texas Communities Foundation in Tyler, Texas.

“The Plunkett Foundation has a generous history of supporting East Texas charities,” said Kyle Penney, President of East Texas Communities Foundation. “We are honored to continue their work making grants to worthy nonprofits serving our neighbors in need.”

Gregg County nonprofit, Legacy Closet of Longview, received funding to provide car seats to foster families.

“This grant will be put to use immediately,” said Angela Dean, Board President of Legacy Closet of Longview.

“Children often arrive into the care of a foster family with little to nothing in the way of supplies. One of the most immediate needs for a foster family is a car seat to transport the child safely to appointments. Generous funding from the Plunkett grant will cover the cost of purchasing new car seats for families over the upcoming year.

Legacy Closet of Longview, through the help of volunteers, offers families a “closet” with clothes, shoes, baby gear, cribs, car seats, toys, school supplies and other items kids need when placed into foster care.

T.J. and LaVerne Plunkett Foundation grant recipients for 2023 are:

Rusk County

- Boys and Girls Club of Rusk County: STEM program

- Christian Women’s Job Corps of Rusk County: general operating support
- Henderson Food Pantry: general operating support
- Queen Price Community Enrichment: Beautification and community enrichment projects in Overton, Texas

Gregg County

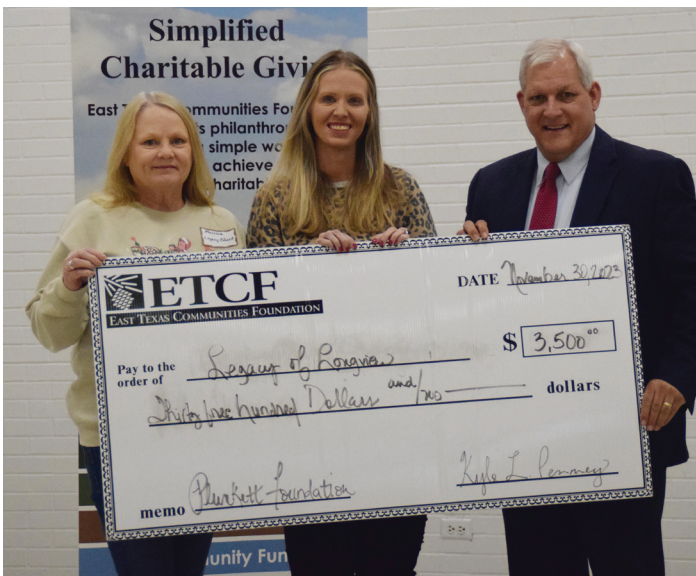
- Legacy Closet of Longview: car seats for foster families
- Longview Dream Center: food purchase
- Salvation Army of Longview: Commodities Closet and Food Pantry
- Texas Shakespeare Festival Foundation: general operating support for 2024 season

Smith County

- Champions for Children: teacher training program for Rusk County
- Gold Network of East Texas: general operating support
- King’s Storehouse Food Bank: food purchase
- Starbrite Therapeutic Equestrian Center: laptops and iPads for instructors

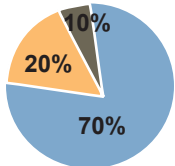
Upshur County

- Presbyterian Camps at Gilmont: Circle of Friends camp support

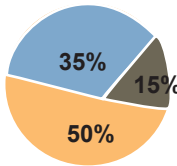


ETCF hosted a reception for nonprofits that were awarded grants from the Plunkett Foundation. Pictured left to right are Melissa Befort and Angela Dean Board members for Legacy Closet of Longview and Kyle Penney, President of ETCF.

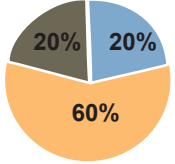
CONSERVATIVE



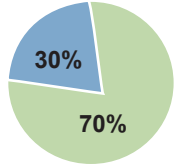
MODERATE



GROWTH



STABLE VALUE



INVESTMENT RETURNS- As of December 31, 2023

PORTFOLIO	Year-To-Date	3 Year	5 Years	Since Inception
Stable Value	0.00%	0.00%	0.00%	2.16% (02/23)
Conservative- Active	6.82%	-2.46%	2.33%	3.86% (02/03)
Conservative- Passive	8.00%	-1.30%	NA	0.42% (06/20)
Moderate- Active	13.30%	0.79%	6.11%	5.42% (02/03)
Moderate- Passive	14.12%	2.28%	7.79%	6.84% (09/11)
Growth- Active	16.80%	2.81%	8.87%	6.85% (02/03)
Growth- Passive	16.28%	4.09%	9.98%	9.03% (03/16)

Additional information available at www.etcf.org. Returns shown are net of fees paid to money managers.

Lake Fork Fishing Scholarship Rewards Local Anglers

Established at East Texas Communities Foundation in 2023, the Lake Fork Fishing Scholarship is awarded to graduating high school seniors in East Texas that are proficient in angling skills as well as their academic achievements.

Applicants must have participated as a member of their high school’s fishing team during the academic year in which they are graduating high school.

If you would like to discuss creating a scholarship at ETCF, please call 903-533-0208 to set up an appointment.



GRANTS

MAKING AN IMPACT +

Take a look at what is happening around East Texas. The pictures below represent just a few of the ways fundholders are investing in our communities through ETCF.



2.

Arts & Culture: The East Texas Symphonic Band, under the direction of Dr. James Snowden, performed a free concert at Teague Park Amphitheater in Longview, Texas. The concert was made possible in part by a grant from the Evans-Merrick Music Grants Fund.

Humane Services: The King’s Rein, located in Larue, Texas, engages equines to help restore people’s mental and emotional health, develop self-worth, trust and discipline. A recent grant helped the organization complete their tack room.



1.



3.

Community Development: The Greater Longview United Way partners with 20 local agencies that operate 37 programs addressing basic needs within the community. The United Way offers tax assistance for low-income families and prescription drug discounts to ease health care costs.

Human Services: National Adoption Day is observed on November 18th of each year. A grant to the The Smith County Young Lawyers Association, provided lunch and gift baskets to the families of children adopted into their forever homes.



4.



5.

Human Services: Bethesda Health Clinic received a grant to assist with prostate cancer care, education and awareness, and free Prostate Specific Antigen (PSA) screenings. Prostate cancer is the most commonly diagnosed cancer in men after skin cancer.

The power of
COMMUNITY
starts with generous
PEOPLE.

Whether your love of education leads to the creation of a scholarship, your support of a local charity inspires the creation of an endowment, or you wish to make donations to a variety of nonprofits from a Donor-Advised Fund, ETCF supports you by offering simple, tax-smart ways to achieve your charitable goals.



East Texas Communities Foundation
315 N. Broadway, Suite 210
Tyler, Texas 75702
www.etcf.org



For more information about ETCF, please contact us at 866-533-3823 or info@etcf.org

EastTexasGivingDay.org

April 30, 2024

6am - midnight

East Texas Giving Day is an online event that provides critical funding and celebrates the work of our area nonprofits.

GO to EastTexasGivingDay.org

CHOOSE a cause(s).

GIVE a minimum of \$10.

RAISE money to help our community!

Can't wait to give?
Giving Opens April 8th!

EAST TEXAS GIVING DAY



EastTexasGivingDay.org

April 30, 2024

6am to midnight



315 N. Broadway, Suite 210 • Tyler, Texas
www.etcf.org
Toll Free 1-866-533-ETCF (3823)