

Simplified Charitable Giving



\$2.86 Million Raised for Area Nonprofits through East Texas Giving Day; 5,920 Pledged Volunteer Hours

Nonprofits in East Texas benefited from the generosity of 5,860 donors during East Texas Giving Day, the region's recognized day of giving to support local nonprofits.

The online fundraising effort began at 6:00 a.m. on Tuesday, April 25th, and ended at midnight. Donors contributed \$2,860,853 to support causes they care about in 32 East Texas counties.

"East Texas residents stepped up in a big way," said Kyle Penney, President of East Texas Communities Foundation, which hosts the online event. "Nonprofit organizations spent countless hours getting the word out about the needs facing our region. Donors across East Texas responded generously to meet the call. It's a community effort we can all be proud of."

During East Texas Giving Day, nonprofit organizations encouraged their donors and the public to make charitable donations online at www.EastTexasGiving-Day.org. Donors could choose among 350 participating charities, and make

donations starting at just \$10. Throughout the day, donations to select nonprofits were eligible to be matched thanks to the generosity of individuals and nonprofit business partners that had already pledged funds to the charities they support. This year, \$1.4 million in match was available on the East Texas Giving Day website.

East Texas Giving Day benefited nonprofits of all sizes. Topping the leaderboards was Northeast Texas Community College Foundation in Titus County raising \$244,680. Two Smith County charities followed; Bethesda Health Clinic receiving \$159,345, followed by Breckenridge Village of Tyler raising \$155,814.

Northeast Texas Community College Foundation also received the most overall donations. Their 207 separate donations helped the nonprofit exceed their \$7,500 match.

Media sponsors for East Texas Giving Day included: KETK NBC 56 and KFXK Fox 51, KYTX CBS19, KTAL NBC 6, KLTV ABC 7, KTRE ABC 9 serving Lufkin, Jack FM 106.5, KYKX 105.7 of Longview, KVNE 89.5 and

KGLY 93.1, KSWP 90.9 and KAVX 91.9, Mix 107.7 and KOYN 93.9 of Paris Texas, KALK 97.7 and KSCN 96.9 of Mt. Pleasant, KISS FM 92.7 Paris, KICKS 105.1 in Lufkin and, Townsquare Media in Texarkana & Lufkin, Tyler Today Magazine, The Tyler Loop, 4 States Living, Texarkana Today, and M Roberts Digital. Media sponsors helped publicize Giving Day with online public service announcements, printed articles, radio spots and live broadcasts throughout the event.



Volunteers at HOPE, Helping Others Pursue Enrichment, located in Cherokee County, encouraged supporters to give on East Texas Giving Day through post on their social media channels.

ETCF President, Kyle Penney, was interviewed by KETK Midday anchor, Judd Baker, to educate viewers about Giving Day. KETK Studios generously provided two full hours of coverage on East Texas Giving Day to participating area nonprofits and countless interviews highlighting the needs of our region leading up the event.

Impacting Community with Corporate Giving

Employers across East Texas are supportive of nonprofits, but one local company decided giving back would be a great way to engage their employees and create a culture of philanthropy.

Jasper, a family-owned business headquartered in Whitehouse, Texas, that provides gas processing solutions, wanted to involve employees directly in the company's charitable work. In June 2018, the executive team established the Jasper Employee Charitable Giving Fund at East Texas Communities Foundation.

The Jasper Employee Directed Giving Fund fulfills two purposes. One is to provide donations to worthy nonprofits in East Texas and the second is to provide employees a voice in the process of intentional corporate generosity.



Jasper employees are challenged to give back to their community through volunteering and online contributions. The company set a goal on East Texas Giving Day, for 50 employees to participate in the online fundraising event.

The Employee Directed Giving Fund is made up of a committee of five employees selected. To be considered for the committee, an employee must be employed by one of the Jasper family of companies for two years as well as volunteer within the community. Once a quarter, the employee committee reviews, discusses and votes on electronically submitted nonprofit grant applications.

"The goal of the fund is to support causes we as employees are passionate about that align with the company's mission and values," said Melissa Winebarger, Beyond Business Manager at Jasper. "The fund has been an exciting way for employees to learn about the needs of the community and the organizations in our community doing the work."

The company encourages their employees to personally give back using their time, talent and treasure. To strengthen this philosophy, each employee is provided eight paid service hours to volunteer.

During East Texas Giving Day, the Beyond Business team challenged employees to commit to give personally, setting a goal of 50 employees participating in the online event.

"Our employees amaze us with their generosity and love for community," said Winebarger. "During East Texas Giving Day our employees gave over \$49,000 to support participating nonprofits. Not only does this make our community stronger, it makes our company stronger"

ETCF Awards over \$810,000 in Scholarships

East Texas Communities Foundation awarded \$810,550 in scholarships to high school and college students across East Texas for the 2023-24 school year. Scholarship amounts range from \$500-\$30,000 per student, originating from 88 different scholarship funds at ETCF.

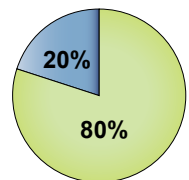
"East Texas Communities Foundation is honored to help these deserving students continue their education. It is our privilege to fulfill the charitable goals of the many individuals, organizations, and families who have made it possible," said Kyle Penney, President of East Texas Communities Foundation. "Each year we are impressed with the quality of students applying for these funds. The donors who have invested in these students through the creation of scholarship funds have given a lasting gift to all East Texans."

ETCF recognized 124 new recipients of scholarships and 116 renewing scholarship recipients. Over 4,000 applicants applied for available scholarships this year.

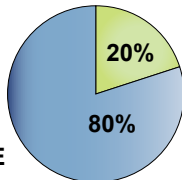


Pictured left to right are Sol Torres, Katlynn Garner, and Rosa Clapp, Winnsboro High School graduates that received scholarships for the upcoming school year.

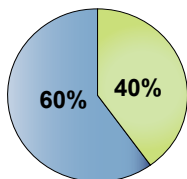
CONSERVATIVE



GROWTH



MODERATE



Equities
Bonds

INVESTMENT RETURNS- As of June 30, 2023

PORTFOLIO	Year-To-Date	3 Year	5 Years	Since Inception
Conservative- Active	2.69%	-2.29%	1.49%	3.76% (02/03)
Conservative- Passive	4.60%	-0.66%	NA	-0.56% (06/20)
Moderate- Active	7.57%	3.29%	4.28%	5.29% (02/03)
Moderate- Passive	5.97%	4.39%	5.11%	6.48% (09/11)
Growth- Active	10.33%	6.66%	6.14%	6.72% (02/03)
Growth- Passive	5.74%	7.04%	6.25%	8.27% (03/16)

Additional information available at www.etcf.org. Returns shown are net of fees paid to money managers.

Local Orthodontics Create Scholarship to Support Students in Healthcare

Reuland and Barnhart Orthodontics, has an office in Tyler, Texas, and will soon open a second location in Lindale, Texas. The practice has served as a leading orthodontic provider in the East Texas community for over 20 years.

The Reuland and Barnhart Orthodontics Scholarship is awarded to two graduating seniors in East Texas pursuing careers in healthcare. For the 2023-24 school year, scholarships were awarded to Nathaniel Crockett of Tyler Legacy High School and Olivia Anderson of Bullard High School.

If you would like to discuss creating a scholarship at ETCF, please call 903-533-0208 to set up an appointment.



Pictured left to right: Kyle Penney, Nate Crockett, scholarship recipient, and Shannon Glenney.

GRANTS

MAKING AN IMPACT +

Take a look at what is happening around East Texas. The pictures below represent just a few of the ways fundholders are investing in our communities through ETCF.



2.

Environment: A grant to Caldwell Zoo in Tyler, Texas, will be used to enhance propagation efforts to save the Texas Horned Lizard. A portion of the grant will also be used on re-designing and expanding the facility to provide more public viewing areas. *Photo courtesy of Linda Davidson.*

Youth Development: In Palestine, Texas, Boy Scout Troop 440 received a grant to fulfill their mission of preparing young people to make ethical and moral choices over their lifetime by instilling in them the values of the Scout Oath and Law. For the past two years the troop has worked the Wreaths Across America at Olive Branch Cemetery in Anderson County, Texas, to place wreaths on graves of veterans the week before Christmas.



1.



3.

Veterans: Grants to CampV helped fund their third annual Rose City Airshow at Tyler Pounds Field Airport. The mission of CampV is to integrate military and civilian resources through one central location providing efficient and effective support and fellowship for Veterans, active duty, reserves, guards and their families.

4.



Youth Development: Mentoring Alliance received funding to assist with hosting Rose City Summer Camps. Each week, campers grow in their faith, while building relationships and engaging in academic sessions.



5.

Health: Christus Trinity Mother Frances Health System Ross Breast Center received funding to assist with the purchase of a new, state-of-the-art mobile mammography unit. The mobile unit provides mammograms in rural East Texas, giving providers the ability to detect more invasive breast cancers.

The power of **COMMUNITY** starts with generous **PEOPLE.**

East Texas Communities Foundation
315 N. Broadway, Suite 210
Tyler, Texas 75702
www.etcf.org

Whether your love of education leads to the creation of a scholarship, your support of a local charity inspires the creation of an endowment, or you wish to make donations to a variety of nonprofits from a Donor-Advised Fund, ETCF supports you by offering simple, tax-smart ways to achieve your charitable goals.



facebook.com/SimplifiedGiving

For more information about ETCF, please contact us at 866-533-3823 or info@etcf.org



AUGUST IS MAKE A WILL MONTH



August is National Make-A-Will Month. Statistics show that nearly 67% of American adults don't have a legal will in place. Writing a will is a powerful way to steward your blessings entrusted to you while protecting the people you love and creating a legacy that extends for generations to come.

No matter what your "estate" includes, everyone needs a plan. Having a legal up-to-date will is a powerful way to protect your loved ones, make important decisions about the future on your own terms, and support the causes you value permanently.

It can lessen anxiety. Planning ahead can make it less daunting to talk about what happens when you're gone. It gives you reassurance that the people and causes close to your heart are taken care of.

It can lend perspective. Taking stock of what's important can help you focus on your goals and be more aware of how you want to impact your community.

It sets an example. Leaving a charitable gift through your estate can be an inspiration. Your story can have a ripple effect on your loved ones or others who you share it with.

Scan to Access Your Free Wills Planner

Questions about wills or charitable bequest?
Call our offices at 903-533-0208.

