

Simplified Charitable Giving



\$2.9 Million Raised for Area Nonprofits through East Texas Giving Day; 5,195 Pledged Volunteer Hours



ETCF President, Kyle Penney, was interviewed by KETK morning anchor, Corrine Benandi leading up to Giving Day.

KETK Studios generously provided two full hours of coverage on East Texas Giving Day to participating area nonprofits and countless interviews highlighting the needs of our region leading up the event.



Members of the Tyler nonprofit, the Tyler Street Team, pose in front of the #ETGD sign at Plaza Tower, located in downtown Tyler, Texas.

Plaza Tower provided the base camp for ETCF's "East Texas Giving Day- Facebook Live" broadcast.

Technical support for the Facebook live event was provided by M Roberts Media and Tyler Vault.

Charities throughout East Texas benefited from the generosity of more than 5,600 donors during East Texas Giving Day, the region's dedicated day of giving to support local nonprofits.

The online fundraising effort began at 6:00 a.m. on Tuesday, April 26th, and ended at midnight. Donors contributed \$2,908,030 to support the causes they care about in 32 East Texas counties.

Donors not only gave financially to support their chosen nonprofit, they also pledged over 5,100 volunteer hours.

"East Texas Giving Day continues to provide a platform for donors and nonprofits to connect," said Kyle Penney. "Our goal in hosting the event is to increase awareness about philanthropy across East Texas and have a little fun along the way."

During East Texas Giving Day, nonprofit organizations encouraged their donors and the public to make charitable donations online at www.EastTexasGivingDay.org. Donors could choose from among 295 participating charities, and make dona-

tions starting at just \$10.

East Texas Giving Day donors supported nonprofits of all sizes. Titus County based Northeast Texas Community College led the charge, receiving the most overall contributions with a total of \$130,093, followed by Smith County's Breckenridge Village of Tyler, raising \$126,211 and Mentoring Allinace bringing in \$104,389 to round out the top three spots.

Media sponsors for East Texas Giving Day included: KYTX CBS19, KETK NBC 56, KFXK Fox 51, ArkLaTex.com NBC 6, KLTV ABC 7, KTRE ABC 9, Jack FM 106.5, KYKX 105.7, KVNE 89.5 and KGLY 93.1, Mix 107.7 and KOYN 93.9, KALK 97.7 and KSCN 96.9, KISS FM 92.7, KICKS 105.1, Townsquare Media, The Tyler Loop, Tyler Today Magazine, 4 States Living, Texarkana Today, Tyler Vault and M Roberts Digital. Media sponsors helped publicize giving day with online public service announcements and live broadcasts throughout the day.

The Women's Fund of Smith County hosted a Mother's Day luncheon on May 6, 2022 honoring the women that influence our lives.

Through collective giving, The Women's Fund makes grants to fund programs that enrich the lives of women and children in Smith County.

Pictured left to right: Brandy Ziegler, Beth Filla and Jan Scott.



Smith County Libraries Awarded Grants

Tyler Library Foundation Fund at East Texas Communities Foundation awarded \$34,000 in grants to community libraries in Smith County in May.

The grants ranging from \$2,000 to \$15,000 will be used for new public computers, patron safety updates, electronic books, STEM kits and Summer reading programs.

The Lillie Russell Memorial Library in Lindale, Texas, received funding for the purchase of children’s learning backpacks.

“Each backpack is themed and typically includes a few picture books, two to four educational games or toys, and the activity guide showing how to use the items,” said Library Director Shannon Reid. “The backpacks will be introduced during our summer reading program.”

The Tyler Library Foundation Fund was created in 2009 as a field-of-interest fund to support the community libraries located in Smith County. Each spring, a grant recommendation committee meets to review requests submitted by these libraries.

If you would like further information on how to create a similar fund in your county, please contact ETCF at 903-533-0208 or email etcf@etcf.org.

ETCF Awards over \$750,000 in Scholarships

East Texas Communities Foundation awarded \$753,000 in scholarships to high school and college students across East Texas for the 2022-23 school year. Scholarship amounts range from \$500-\$30,000 per student, originating from 87 different scholarship funds at ETCF.

“East Texas Communities Foundation is honored to help these deserving students continue their education. It is our privilege to fulfill the charitable goals of the many individuals, organizations, and families who have made it possible,” said Kyle Penney, President of East Texas Communities Foundation. “Each year we are impressed with the quality of students applying for these funds. The donors who have invested in these students through the creation of scholarship funds have given a lasting gift to all East Texans.”

ETCF recognized 160 new recipients of scholarships and 77 renewing scholarship recipients. Over 1,450 applicants applied for available scholarships this year.



ETCF Program Officer, Dana Durman is pictured with Lillie Russel Memorial Library Executive Director, Shannon Reid after receiving a grant from the Tyler Library Fund at ETCF.

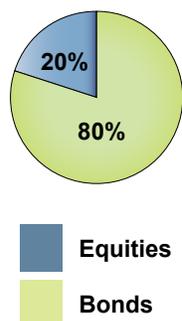


ETCF Program Officer, Kathryn Martinez is pictured with Troup Municipal Library Director, Melanie Brumit receiving her check from the Tyler Library Fund at ETCF.

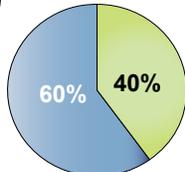


Soledad Morales and Edgar Lozano-Hernandez were awarded the Faulconer Scholarship. Pictured with the recipients are Dan and Susan George.

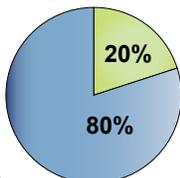
CONSERVATIVE



MODERATE



GROWTH



INVESTMENT RETURNS- As of May 31, 2022

PORTFOLIO	Year-To-Date	3 Year	5 Years	Since Inception
Conservative	-10.58%	1.37%	2.41%	4.06% (02/03)
Conservative-ETF	-8.94%	NA	NA	-0.64% (06/20)
Moderate	-14.55%	4.35%	4.61%	5.34% (02/03)
Moderate-ETF	-11.46%	7.55%	6.34%	7.06% (09/11)
Growth	-15.91%	7.16%	6.18%	6.67% (02/03)
Growth-ETF	-12.32%	10.13%	8.20%	9.68% (03/16)

Additional information available at www.etcf.org. Returns shown are net of fees paid to money managers.

Scholarship Created to Support Students in Red River County, Texas

The Sammy Joe Calhoun Clarksville High School Scholarship Fund was established in 2021 through the generosity of his wife, Mrs. Martha Jean Calhoun.

Sammy Joe Calhoun was a 1947 graduate of Clarksville High School and a Korean War Veteran. He retired from Frito Lay after 33 years of service and partnered with his wife in an advertising company. Sammy Joe passed away after a long illness in 2007.

This scholarship is awarded to Clarksville High School graduating seniors pursuing full time study for vocational/technical certificates and/or associate degrees.

If you would like to discuss creating a scholarship at ETCF, please call 903-533-0208 to set up an appointment.



Pictured left to right: Tiffany Kirgan, Aliyah Cherry, Calhoun scholarship recipient and Kyle Penney.

GRANTS

MAKING AN IMPACT +

Take a look at what is happening around East Texas. The pictures below represent just a few of the ways fundholders are investing in our communities through ETCF.



2.

Youth Development: The Rusk County Youth Project Show (RCYPS) received a grant to support students in agriculture in Rusk, County, Texas. The RCYPS is always held the last week of February. *Photo courtesy of Christy Parrott Photography.*



3.

Education: UT Tyler University Academy at Palestine received funding to provide new campus signage, improve campus landscaping and provide eight new picnic tables for the students. UT Tyler University Academy incorporates STEM education into daily classroom curriculum utilizing a hands-on approach.



1.

Health: Breast cancer is the most common cancer diagnosed among women in Texas according to Northeast Texas Public Health District. The NET Health Center for Healthy Living received funding to offer mammograms for low-income women, ages 18-64.



4.

Human Needs: Grants in excess of \$100,000 have been awarded to a variety of nonprofits serving the needs of refugees fleeing the conflict in Ukraine.



5.

Religion: Marvin United Methodist Church received a grant to help replace their pipe organ. Their current Kimble organ is approximately 96 years old. Létourneau Pipe Organs in Quebec, Canada has been commissioned to build a 62-rank pipe organ for the church, which is expected to make its debut in early 2025.

The power of **COMMUNITY** starts with generous **PEOPLE.**

East Texas Communities Foundation
315 N. Broadway, Suite 210
Tyler, Texas 75702
www.etcf.org

Whether your love of education leads to the creation of a scholarship, your support of a local charity inspires the creation of an endowment, or you wish to make donations to a variety of nonprofits from a Donor-Advised Fund, ETCF supports you by offering simple, tax-smart ways to achieve your charitable goals.



facebook.com/SimplifiedGiving

For more information about ETCF, please contact us at 866-533-3823 or info@etcf.org

ADVISOR EDUCATION OPPORTUNITY

Charitable Planning in Uncertain Times



Tuesday, September 20, 2022

Program - 12:00 to 1:00 p.m.

Lunch Served - 11:30 a.m.

Dakotas Steak House
4803 Old Bullard Rd. | Tyler, TX 75703

Lunch will be provided to in-person attendees- RSVP required

As a financial advisor, clients rely on your expertise to guide their financial journeys. In the midst of uncertainty, certain strategies continue to work no matter the climate. Join ETCF as we share a few tried-and-true planning techniques that will help your clients fulfill their charitable goals.

1 HR CE Credit - CLE- CPE- CFP

Join us in person or virtually!

RSVP by phone, 903-533-0208 or email rsvp@etcf.org

