

# Simplified Charitable Giving



## \$2.8 Million Raised for Area Nonprofits through East Texas Giving Day

Charities in East Texas benefited from the generosity of more than 5,800 donors during East Texas Giving Day, the region's dedicated day of giving to support local nonprofits.

The online fundraising effort began at 6:00 a.m. on Tuesday, April 27th, and ended at midnight. Donors contributed \$2,810,647 to support the causes they care about in 32 East Texas counties.

During East Texas Giving Day, nonprofit organizations encouraged their donors and the public to make charitable donations online at [www.EastTexasGivingDay.org](http://www.EastTexasGivingDay.org). Donors could choose from among 258 participating charities, and make donations starting at just \$10. Throughout the day, some donations were eligible to be matched by donations already pledged by individuals to select nonprofits.

East Texas Giving Day supported nonprofits of all sizes. Bowie County charities led the charge with Texas A&M University, Texarkana receiving the most overall contributions with a total of \$141,749, followed by Texarkana College Foundation raising \$109,028 and Breckenridge Village of Tyler, BVT, based in Smith County rounding out the top 3 spot with \$107,155.

Media sponsors around the region for East Texas Giving Day included: KYTX CBS19, KETK NBC 56, KFXK Fox



**ETCF President, Kyle Penney, board member Barbara Bass and Tyler, Texas Mayor Don Warren participated in a series of Facebook Live broadcasts on East Texas Giving Day from the atrium at Plaza Tower in downtown Tyler.**

**The broadcasts provided leadership updates, reflection on the outpouring of generosity from donors and special cash prize drawings for participating nonprofits.**

**Technical support for the Facebook Live event was provided by M Roberts Media and Tyler Vault.**

51, ArkLaTex.com NBC 6, KLTV ABC 7, KTRE ABC 9, Jack FM 106.5, KYKX 105.7, KVNE 89.5 and KGLY 93.1, Mix 107.7 and KOYN 93.9, KALK 97.7 and KSCN 96.9, KISS FM 92.7, KICKS 105.1, Townsquare Media, The Tyler Loop, Tyler Today Magazine, 4 States Living, Texarkana Today, Tyler Vault and M Roberts Digital. Media sponsors helped publicize giving day with online public service announcements and live broadcasts throughout the day.



**Circle of Ten Council, Boy Scouts of America received a \$50,000 grant from ETCF to assist in the construction of a fishing pavilion at Clements Scout Ranch in Athens, Texas. The 3,200 acre site is home to Trevor Rees-Jones Scout Camp and Camp Meisenbach.**



**Northeast Texas Community College Foundation (NTCC) received a \$20,000 grant from the Burt and Nancy Marans Charitable Fund held at East Texas Communities Foundation (ETCF).**

**This grant is designated for the Shelby Restoration Center to be built on the Northeast Texas Community College campus.**

**Pictured left to right are Dr. Jonathan McCullough, NTCC Executive Vice President for Advancement, and Nita May, NTCC Director of Development.**

# Smith County Libraries Awarded Grants

Tyler Library Foundation Fund at East Texas Communities Foundation awarded \$29,000 in grants to community libraries in Smith County in May.

The grants ranging from \$1,500 to \$9,000 will be used for new public computers, patron safety updates, electronic books, STEM kits and movie licensing.

The Cameron-J. Jarvis Troup Municipal Library received funding for the purchase of screen dividers to allow for the health and privacy of patrons when accessing public computer stations.

“With Covid social distancing restrictions in place at the library, patrons



ETCF Program Officer, Dana Durman is pictured with Lillie Russel Memorial Library Executive Director, Carrie Custer after receiving a grant from the Tyler Library Fund at ETCF.

had limited access to computers,” said Troup Library Director Melanie Brumit. “Providing dividers between each computer will help us keep our visitors safe now that Covid restrictions are easing.”

The Tyler Library Foundation Fund was created in 2009 as a field-of-interest fund to support the community libraries located in Smith County. Each Spring, a grant recommendation committee meets to review requests submitted by these libraries.

If you would like further information on how to create a similar fund in your county, please contact ETCF at 903-533-0208 or email [etcf@etcf.org](mailto:etcf@etcf.org).



ETCF Program Officer, Dana Durman is pictured with Troup Municipal Library Director, Melanie Brumit receiving her check from the Tyler Library Fund at ETCF.

## ETCF Awards nearly \$350,000 in Scholarships

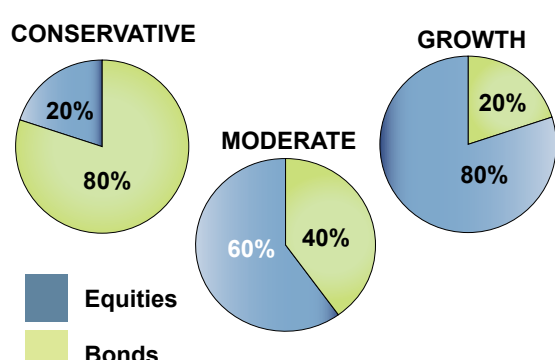
East Texas Communities Foundation awarded \$348,500 in scholarships to high school and college students across East Texas for the 2021-22 school year. Scholarship amounts range from \$500-\$5,000 per student originating from 68 different scholarship funds at ETCF.

“East Texas Communities Foundation is honored to help these deserving students continue their education. It is our privilege to fulfill the charitable goals of the many individuals, organizations, and families who have made it possible,” said Kyle Penney, President of East Texas Communities Foundation. “Each year we are impressed with the quality of students applying for these funds. The donors who have invested in these students through the creation of scholarship funds have given a lasting gift to all East Texans.”

ETCF recognized 128 new recipients of scholarships and 56 renewing scholarship recipients. Over 1,200 applicants applied for available scholarships this year.



Josefat Covarrubias was the recipient of the Earl Campbell Tyler Rose High School Scholarship. Pictured with Josefat are his parents, Maria and Victor Covarrubias.



### INVESTMENT RETURNS- As of May 31, 2021

PORTFOLIO	Year-To-Date	3 Year	5 Years	Since Inception
Conservative	0.17%	6.52%	5.47%	4.85% (02/03)
Conservative-ETF	0.46%	NA	NA	6.04% (06/20)
Moderate	4.83%	9.86%	9.17%	6.34% (02/03)
Moderate-ETF	5.88%	10.90%	10.17%	8.60% (09/11)
Growth	7.07%	11.83%	11.21%	7.82% (02/03)
Growth-ETF	9.00%	12.88%	12.77%	13.03% (03/16)

Additional information available at [www.etcf.org](http://www.etcf.org). Returns shown are net of fees paid to money managers.

## Scholarship Created to Support Students in Anderson County

Madge Lucille “Tadge” and W.C. “Bill” O’Donnell were high school sweethearts. Together, they worked and raised a family in Beaumont and Tulsa. Tadge loved volunteering and made it a point to give of her time throughout her community.

The Tadge and Bill O’Donnell scholarship reflects their love for giving back by supporting students from high schools in Anderson County who demonstrate a history of volunteerism.

Aven Alexander, a graduate of Palestine High School, was this years recipient of the O’Donnell Scholarship. Ms. Alexander serves as an advocate for CASA in her community and was recognized for being in the Inaugural Class of Female Eagle Scouts by the Boy Scouts of America.

If you would like to discuss creating a scholarship at ETCF, please call 903-533-0208 to set up an appointment.



Pictured left to right: Tiffany Kirgan, Aven Alexander and Kyle Penney.

# GRANTS

MAKING AN IMPACT +

Take a look at what is happening around East Texas. The pictures below represent just a few of the ways fundholders are investing in our communities through ETCF.

**Human Services:** ETCF fund holders quickly responded to help repair damages at East Texas Crisis Center as a result of the winter storms. The shelter was forced to close temporarily due to electricity and water losses related to the storm. Crisis center employees worked with other organizations, such as the Salvation Army of Tyler to provide a safe environment for those escaping abusive relationships during the closure.  
*Picture courtesy of Tyler Paper.*



1.



2.

**Education:** Tyler Day Nursery received a grant to provide professional development for teachers. Tyler Day Nursery is the oldest, licensed nonprofit child-care program in the state of Texas.



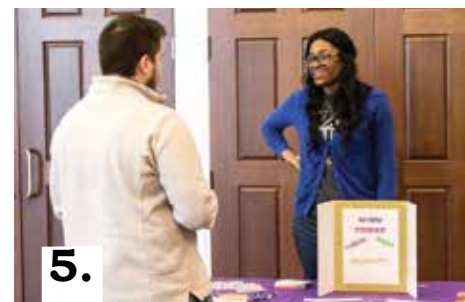
3.

**Human Services:** Thanks to a grant from the Bunnie Schulz Memorial Fund, Starbrite Therapeutic Equestrian Center was able to purchase a new Kubota tractor. Starbrite provides equine-assisted activities & therapies for the physical and mental needs of disabled children, adults and veterans.



4.

**Technology:** A grant to Mustard Seed Ministries assisted in providing computers and laptops for students attending Tyler, Whitehouse and Mineola schools. Over the course of the pandemic, Mustard Seed Ministries gave away more than 1,000 computers.



5.

**Health:** East Texas Baptist University received a grant for their Community Counseling Center located in Tyler, Texas. The Center will address current needs for mental healthcare while providing for the growing demand for additional qualified and trained Licensed Professional Counselors (LPC) in the mental health field.

1 HR CE Credit - CLE- CPE- CFP  
- PROFESSIONAL ADVISOR EDUCATION -

**ETCF**  
EAST TEXAS COMMUNITIES FOUNDATION  
315 N. Broadway, Suite 210  
Tyler, Texas 75702  
www.etcf.org

Join us In Person or Online!

## “Role of the Community Foundation in Estate Planning”

September 1, 2021  
12:00 – 1:00 p.m.

Lunch will be provided for in-person  
attendees starting at 11:30 a.m.  
RSVP required.

The Genecov Room of the  
Tyler Chamber of Commerce  
315 N Broadway, Tyler, Texas 75702

RSVP at  
info@etcf.org  
or call  
903.533.0208



 facebook.com/SimplifiedGiving

For more information about ETCF,  
please contact us  
at 866-533-3823 or info@etcf.org

# NONPROFIT EDUCATION OPPORTUNITY

## Creating Ambassador's Not Just Board Members

Tuesday, August 31, 2021  
12:00 p.m. to 1:00 p.m.

The Genecov Room of the Tyler Chamber of Commerce  
315 N Broadway, Tyler, Texas 75702

Lunch will be provided for in person attendees- RSVP required

Join ETCF as we present Brian Brandt, co-author of  
*The Ambassador's Journey, a Parable about Nonprofit Board Leadership.*

This presentation is designed to help nonprofits accomplish their  
mission by inspiring board members to be more  
engaged and reap more enjoyment from investing their  
time with your organization.

This meeting is designed for nonprofit leaders & board members.

Join us in person or virtually!  
Please RSVP to 903-533-0208 or rsvp@etcf.org

