

Simplified Charitable Giving

Summer Escapes

DONOR SPOTLIGHT

ETCF Donors Make Grants To Improve Area Parks

When Mr. Faulkner saw the opportunity to give a gift of land for others to enjoy, he looked for an efficient way to make his dream a reality. Mr. Faulkner's intent was to donate land to the City of Tyler to develop a public park. In 1997, he chose to make a gift of land to East Texas Communities Foundation (ETCF) to help him accomplish this objective.

Today children who visit Faulkner park in South Tyler will benefit for years to come from the generosity of Robert and Beth Faulkner. Prior to Mr. Faulkner's death in 2018, the Robert and Beth Faulkner Fund at East Texas Communities Foundation made one last grant to the City of Tyler for improvements at their namesake park.

The installation of a swing set and four new picnic tables with shade structures took place early this fall.

The gift is the latest in a year in which city parks emerged as a major beneficiary of philanthropy, joining more traditional recipients like museums, hospitals and educational institutions.

"As East Texas continues to grow, maintaining our public spaces that serve our communities is an important contributor to the quality of life we enjoy," Kyle Penney, President of East Texas Communities Foundation said. "These improvements are funded through the collaboration of tax dollars, grants, private contributions and grass roots fundraising. Without the generosity of the community, these projects may not be possible."

Southside Park in Tyler will soon benefit from a public/private partnership as well. The park, located off of Shiloh Road, will be redesigned making it East Texas' first all inclusive community play space.

The city of Tyler's Half Cent Sales Tax board recently authorized a portion of their budget to go toward the redevelopment of Southside Park. The Tyler Area Ambucs board also created the Southside Park Project Fund at East Texas Communities Foundation to accept donations from the public to help complete this one-of-a-kind project.

"Play is a fundamental part of life, and everyone should have an opportunity," said Amanda Storer, president of Tyler Area Ambucs. "Thanks to a lot of hard work, and purposeful planning, we're seeing this project take off."

PARKS, continued on page 2



Pictured top to bottom: 1. Southside Park updates will include shade canopies, play structures and ramps for those with mobility issues. 2. The City of Troup broke ground in October on the Joe Layne Family Splash Pad. 3. The double elephant ear swing was the latest addition to Faulkner Park.



PARKS, continued from page 1

Tyler is not the only East Texas community looking to improve the quality of its parks and outdoor spaces.

After months of planning, the City of Troup broke ground in early October on the Joe Layne Family Splash Pad. The 1,574 square foot splash pad will be built in Zack Taylor Park, located at the corner of East Calvert and South Virginia Streets.

Grants to support the project came from the Jasper Family Fund at East Texas Communities Foundation as well as the Jasper Ventures Employee Directed Giving Fund at East Texas Communities Foundation.

In Bullard, Phase II improvements of Bullard Kids' park are well underway. The project, initiated by the Bullard Rotary Club, will include a new parking lot and 8-foot wide concrete walking trail with exercise areas.

Originally built in 2013, Bullard Kids' Park has become a destination for families not only in Bullard but surrounding communities as well. The Bullard Kids' Park fund was created at East Texas Communities Foundation to assist with the acceptance of donations throughout all phases of the development and construction.

"Philanthropy builds stronger communities and changes lives," Penney said. "ETCF is proud to have a hand in these developments and welcomes the opportunity to partner with others in the future."

If you are interested in giving to one of the projects listed, please contact our offices at 903-533-0208.



Families in Bullard enjoy the newly resurfaced parking at the Bullard Kids' Park during National Night Out.

Miller Fund at ETCF brings 'Texas Shakespeare Festival Roadshow' to Henderson County schools

Thanks to the professional actors with Texas Shakespeare Festival's (TSF) Roadshow Tour, the students of Brownsboro, Eustace, and Malakoff schools have witnessed first-hand the work of the famous English poet. Abridged performances of *Macbeth* and an original production called

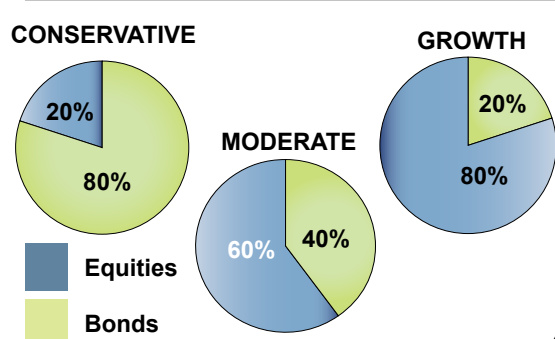


Shakespeare's Greatest Hits entertained and educated

Henderson County middle and high school students. Study guides and lesson plans were provided to drama teachers to supplement the live stage performances.

The Edwin A. "Blue" and Janice Owen Miller Fund at ETCF provided support for this project which allowed Texas Shakespeare Festival to expand its relationship with the three school districts.

Vanessa Bailey, Brownsboro High School Drama Teacher, appreciates the opportunity afforded her students because it makes Shakespeare relatable for them. "Teenagers are reluctant to study Shakespeare because the language can be very difficult," said Bailey. "Live theater brings the words to life so the students 'get it' and gain the confidence to read more classic literature."



INVESTMENT RETURNS- As of August 31, 2018

PORTFOLIO	Year-To-Date	3 Year	5 Years	Since Inception
Conservative	0.90%	4.60%	4.50%	5.04% (02/03)
Moderate	2.30%	7.90%	7.40%	6.43% (02/03)
Moderate-ETF	2.70%	8.20%	7.50%	5.83% (09/11)
Growth	3.10%	9.40%	8.70%	7.32% (02/03)
Growth-ETF	5.10%	NA	NA	12.73% (03/16)

Additional information available at www.etcf.org. Returns shown are net of fees paid to money managers.



In 2014, Jodee Naples was the recipient of the Dr. Elbert Caldwell scholarship which is awarded to East Texas residents wishing to pursue careers in medically related fields, particularly nursing. Ms. Naples graduated in May from Texas A&M Corpus Christi with a Master of Science in Nursing and currently works as a Family Nurse Practitioner.

“I acquired a Master of Science in Nursing with only \$32K in student loans, thanks to ETCF investing in my education. I am eternally grateful for the help that I received from the Caldwell Scholarship. Eventually, after I am on my feet financially, I’d love to give back to the people who gave so generously to me.”

Ms. Naples works at a nonprofit clinic called the HOPE project which provides healthcare to the indigent population in a medically under-served area. HOPE project has three clinics in East Texas: Center, San Augustine, and Tenaha.

Scholarship applications will open on December 1, 2018 for the Fall 2019 school year. This year, ETCF will offer over 70 scholarships to qualified applicants.

GRANTS

MAKING AN IMPACT +

Take a look at what is happening around East Texas. The pictures below represent just a few of the ways donors are investing in our communities through ETCF.

Volunteers from the Children’s Advocacy Center of Anderson and Cherokee Counties took time out for a group photo at Chief Hawkes’ Scramble Against Abuse Inaugural golf tournament. The tournament took place at Cherokee Ranch Golf Club in Jacksonville, Texas and raised funds to support victims of domestic violence and child abuse.



Human Services: Best-selling Christian author Bob Goff was the keynote speaker at the annual PATH Week Celebration Luncheon held September 20th in Tyler. ETCF fund holders made grants to the PATH luncheon which is an annual fundraising event designed to highlight PATH’s programs and services. Pictured: Bob Goff and Gregg Grub.



Youth Development: A grant from the Bill R. Swetmon Educational Endowment Fund went to Buffalo Independent School District for classroom projects and professional development of staff. Buffalo ISD is located in northern Leon County and extends into southern Freestone County.

Arts & Culture: Grants from the Evans-Merrick Music Grants Fund were awarded to Caldwell Magnet Arts Academy for their production of James and The Giant Peach. Shows are set for November 15th and 16th.



Youth Development: One of the Retail Merchants Fund final grants went to the Boys Scouts Hispanic Outreach program. This father, who volunteers in a Scout unit, posed with his son for a picture to help them remember the wonderful adventure. He said, “Proud of my boy! He learned how to repel at Boy Scout camp.”

Holiday Hours

ETCF offices will be closed:

**Thursday, November 22nd
& Friday, November 23rd**

In observance of Thanksgiving

**Monday, December 24th
& Tuesday, December 25th**

In observance of Christmas



**Tuesday,
January 1st**

In observance of
New Year's Day



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For more information about ETCF, please contact us
at 866-533-3823 or info@etcf.org

Want to be a part of East Texas Giving Day?

Plan to attend one of the following seminars to find out how
your organization can benefit from being a part of
East Texas Giving Day 2019.

EAST TEXAS GIVING DAY



East Texas Giving Day Kick-Off Party

**Thursday, November 29, 2019
2:00-4:00 p.m.**

United Way of Smith County located at
911 S. Broadway Ave. Tyler, TX
RSVP at 903-533-0208 or online at ETCF.org



315 N. Broadway, Suite 210
Tyler, Texas 75702

www.etcf.org

Texarkana

Thursday, January 3rd

10:00- 11:00 a.m.

Regional Arts & Humanities Council • 321 W 4th St.

LUFKIN

Tuesday, January 8th

10:00- 11:00 a.m.

The T.L.L. Temple Foundation • 204 Champions Dr.

LONGVIEW

Wednesday, January 9th

10:00- 11:00 a.m.

Longview Dream Center • 803 Gilmer Rd

PITTSBURG

Thursday, January 10th

10:00- 11:00 a.m.

NTCC Henson/ Sewell Bldg • 237 College St.

ATHENS

Tuesday, January 10th

10:00- 11:00 a.m.

The Texan- A Landmark Venue • 209 E. Tyler St

PARIS

Wednesday, January 16th

10:00- 11:00 a.m.

The Loft • 123 Clarksville Street