

Simplified Charitable Giving



GIVING SPOTLIGHT

Palestine Residents Look to Expand Community Philanthropy

East Texas Communities Foundation (ETCF), which provides services in a 32-county area of northeast Texas, including Anderson County, has been chosen to provide charitable fund services to individuals and organizations in the Palestine area who originally established their funds with the Texas Area Fund Foundation (TAFF).

"The board of TAFF is confident that the residents of our community and the donors who have entrusted TAFF with their charitable resources will be served well by the new arrangement with ETCF," said TAFF President Jackson Hanks.

Since it was established in 1999, TAFF has assisted local residents with the creation of charitable funds to meet their personal philanthropic objectives and address important community needs. Partnering with ETCF to manage those funds is meant to boost local charitable giving with new fund options, professional staff, more investment options and modern conveniences such as online charitable fund access and online scholarship administration.

"We are committed to providing personal service for donors and nonprofit organizations in Anderson County and beyond who are looking for an effective and efficient solution for their current and future charitable giving," said Kyle Penney, President of ETCF. "We are thrilled to work with TAFF fund holders to transition their funds to our platform and look forward to helping them reach their charitable giving objectives."

ETCF was established in 1989 and has grown to over \$90 million in charitable assets with almost 300 unique funds. Each charitable fund has a specific objective established by the donor to benefit the charities which are most important to them. The most common funds at ETCF are donor-advised funds, which are often established by individuals as a simple and low-cost alternative to creating a private foundation. Donors set up their fund and are given an immediate tax deductible benefit, since ETCF is a 501c3 public charity. Once the fund is established, donors can recommend grants to any US-based public charity.

Another popular fund option at ETCF is the scholarship fund. Donors can set up a scholarship to benefit students from a certain geographical area, going into a certain field of study or attending a specific college or university. ETCF provides an online application process, reviews the applications and notifies the lucky recipients.

"We appreciate the hard work of TAFF volunteer board members such as Cad Williams, Jackson Hanks, Jo Ellen Walley, David Barnard and Ahnise Summers who have worked tirelessly and without compensation to grow TAFF to its present level," said Penney. "We are sincerely honored that the board of TAFF has chosen ETCF to receive these trusted charitable resources and we are committed to helping them grow and support the important work of charities in this community."

To find out more about how to establish a fund at ETCF contact 903-533-0208.

ETCF Adds New Board Members

East Texas Communities Foundation announced three new board members: Robert Bailes, Kimberly Fish and Scott Terry.

Robert Bailes is the managing partner and founder of Bailes & Co., P.C. Robert is a Certified Public Accountant (CPA) and has earned the Accredited in Business Valuation



(ABV) and Certified in Financial Forensics (CFF) designations which are issued by the American Institute of CPAs (AICPA).



Kimberly Fish, a Gregg County native, is a freelance writer and founder of the Go West Longview revitalization movement. An

active community volunteer, Kimberly consults, creates and connects people to causes and issues that move the city and county forward.

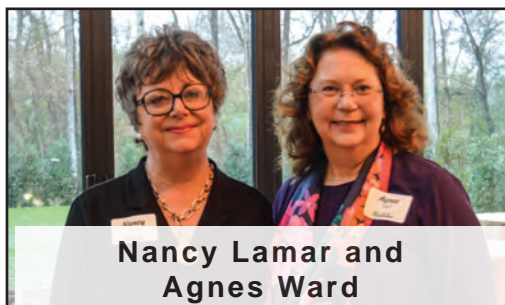
Scott Terry is retired from LMT Wealth Management Group in Tyler, Texas where he served as Senior Vice President.



Confirmed in Compliance with National Standards for U.S. Community Foundations

Daughters Donate to Continue Mother's Legacy

Beth Faulkner was known for her kindness to others and a generosity which provided brighter futures and comfort to so many people. Following Beth's death in June, 2017 her daughters chose to follow in her footsteps. Using their Donor-Advised Funds at East Texas Communities Foundation, the sisters funded a home built in Lam-pang, Thailand by the Fuller Center for Housing. The construction team, which included several of Beth's friends, reports that now a family of tamarind bean harvesters is beaming in their new home thanks to Beth's legacy.



Nancy Lamar and
Agnes Ward



Rosemary and Harold Beaird
and Kris Curtis



Sam Forester, Kimberly Fish
and Lisa Jones



Kristen Seeber, Marilyn Abegg-Glass,
Witney Patterson and Deanna Sims

East Texas
Communitites
Foundation
"Because of You"

February 20th
The Grove



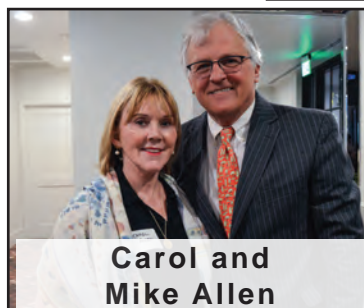
Kyle and Jana Penney



Dr. Paul and Kay
Latta



Dawn Franks and
Jackie Cannon

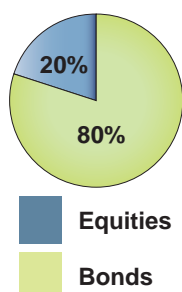


Carol and
Mike Allen

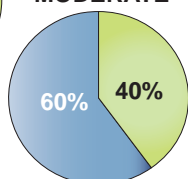


Legrande and
Cassandra Northcutt

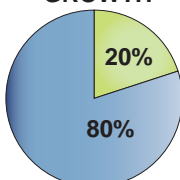
CONSERVATIVE



MODERATE



GROWTH



INVESTMENT RETURNS-

As of January 31, 2018

PORTFOLIO	Year-To-Date	3 Year	5 Years	Since Inception
Conservative	.60%	4.20%	4.30%	5.22% (02/03)
Moderate	2.90%	8.00%	8.20%	6.50% (02/03)
Moderate-ETF	2.50%	7.20%	8.20%	9.43% (09/11)
Growth	4.10%	9.60%	10.20%	8.24% (02/03)
Growth-ETF	3.70%	NA	NA	16.30% (03/16)

Additional information available at www.etcf.org. Returns shown are net of fees paid to money managers.

ETCF Hires New Donor Relations Specialist



ETCF would like to announce the addition of Beth Filla to our staff. As Donor Relations Specialist, Beth will assist with donor stewardship, respond to donor inquiries and provide grant processing support for the increasing needs of the Foundation.



ETCF President, Kyle Penney, visited with members of Congress during Foundations on the Hill to discuss critical issues affecting the charitable sector. Pictured left to right: Kyle Penney, U.S. Congressman Louie Gohmert (TX-01), Julianna Penney and Felicia Goodman, Executive Director of the Cooper Foundation.

GRANTS

MAKING AN IMPACT +

Take a look at what is happening around East Texas. The pictures below represent just a few of the ways donors are investing in our communities through ETCF.

The Paris Lamar County Habitat for Humanity received an East Texas Giving Day 'Early Bird Registration' prize from ETCF. On the front row, left to right are Sue Smith, board member, Executive Director Judy Martin and board member Brady Fisher. Back row left to right, board president Cindy Ringwald, board vice president Rona Vickers, A Brush With Kindness co-chair Ed Farmer, and construction chair Marc Whitney.



1.

Human Services: Windridge Therapeutic Equestrian Center of East Texas received a grant to provide equine therapy for children and adults with disabilities.



3. Community Development: Thanks to the generosity of the Retail Merchants Association of Tyler Charitable Fund at East Texas Communities Foundation, the Habitat for Humanity of Smith County ReStore now has a new sign.

Youth Development: Jacksonville ISD was granted \$25,000 for their "Tiny Tribe Academy." The Tiny Tribe Academy provides childcare for teenage moms so they can finish high school.

2.



4.

Education: Friends of the Naples Texas Public Library received a grant to provide a Summer Reading Program. The grant also purchased a collection of new children's books for the library.

DONATE ONLINE!

Choose from 158 Participating
East Texas Nonprofits!!

EAST TEXAS GIVING DAY



www.EastTexasGivingDay.org



315 N. Broadway, Suite 210
Tyler, Texas 75702

www.etcf.org



facebook.com/SimplifiedGiving

For more information about ETCF, please contact us
at 866-533-3823 or info@etcf.org

ELEMENTS OF PHILANTHROPY

Professional Advisor Education & East Texas Communities Foundation Update

Thursday

MAY 3, 2018

7:30AM-9:00AM

at Hollytree Country Club | 6700 Hollytree Drive | Tyler, Texas 75703

Daf 84 Donor Advised Funds	Ned 70 Nonprofit Endowments
Sch 45 Scholarship Funds	Foi 17 Field of Interest Funds

JOIN ETCF FOR AN EXPLORATION OF

philanthropy

Gifts of Non-Cash Assets.

Including gifts of real estate, stocks, minerals and cryptocurrencies. Plus the latest from Washington. A complimentary breakfast buffet & networking will be provided.

{ Helping Your Client Establish A Charitable Legacy.
SIMPLIFIED CHARITABLE GIVING with lasting impact }

EVENT SCHEDULE

7:30 a.m. Breakfast Buffet

8:00 a.m. ETCF Update

8:15 a.m. Washington News

8:30 a.m. Advisor Education

Seating is limited.
Please RSVP to 903-533-0208
or etcf@etcf.org

CE Credits: CLE, CFP, CPE