

East Texas Communities Foundation

2015 Annual Report



ETCF

EAST TEXAS COMMUNITIES FOUNDATION



Simplified Charitable Giving



Students enjoying a summer camp at Discovery Science Place.

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Our MISSION

*East Texas Communities Foundation
supports philanthropy by offering simple
ways for donors to achieve their
long-term charitable goals.*



Excellence. Accountability. Impact.™

Confirmed in Compliance with National Standards
for U.S. Community Foundations

The Bergfeld Park Fund



The Bergfeld Park Fund was created in April 2013 as a donor-designated fund at East Texas Communities Foundation. Local businessman, Don Warren, who lives near the park, headed up a committee comprised of neighbors to give input on improvements for the park. "A business owner at Bergfeld Shopping Center approached me and said he thought the park really needed a facelift," said Warren. "We saw the park as a quality of life park. We thought, 'This will make people want to move to Tyler, live in this area and come play here.'"

Funding for the Bergfeld park project came from a public-private partnership between the City of Tyler and local residents. Tyler City Council unanimously approved the plan in November 2013, and the newly remodeled playground opened to the public in spring 2015. Additional phases of the park's total makeover are yet to come.

The original playground equipment was removed from the park, sandblasted, painted and installed in the Mineola Nature Preserve in Wood County. "We feel like there is a lot of life left in that equipment," said Mercy Rushing, assistant city administrator for Mineola. "We can put it out on our nature preserve for more youngsters to enjoy."

A MESSAGE FROM THE CHAIRMAN OF THE BOARD & PRESIDENT

Dear Friends,

Thank you for taking a moment to review this annual report and foundation summary. Whether you have used East Texas Communities Foundation to support your charitable giving for many years or you are hearing about the organization for the first time, we hope these pages will communicate our desire to help you support your charitable interests.

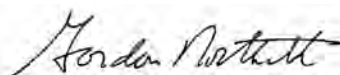
During 2015, ETCF completed 26 years of service to East Texans and the charities they so generously support. As our financials report, we were able to make charitable grants totaling over \$5.2 million last year to a wide range of charities. Education continues to be a primary interest for our donors, with grants to educational institutions comprising approximately 37% of our grants last year. You'll find a list of these educational institutions and all of our grantees from last year on page 7. Be sure to also read about how Burt Marans left a legacy that continues to invest in education in Camp and Titus Counties on page 5.

The Foundation continues to grow and serve more donors and nonprofit organizations throughout our region each year. Donor-advised funds continue to be one of the most efficient and fastest-growing tools for charitable giving in the country. DAFs continue to lead ETCF in number of funds and assets, followed closely by endowed funds benefiting local nonprofits. You can read more about donor-advised funds and the six other types of funds we offer on pages 8 and 9.

With a wide range of different types of funds available to serve individuals and organizations, ETCF is poised to help you reach your charitable goals. We welcome the opportunity to have a conversation about charitable giving with you and your trusted advisors.



Kyle L. Penney
President,
East Texas Communities Foundation



Gordon Northcutt
Board Chairman,
East Texas Communities Foundation



ETCF Board Members pictured left to right: Marketing Chair Kristin Seeber, Chairman of the Board Gordon Northcutt and ETCF President Kyle Penney.



Pictured left to right: Grants Chair Dawn Frank, ETCF President Kyle Penney, Nathan Dungan author of *Money Sanity Solutions* and Advisory Board member Fred Smith.

DONORS

—Simplified Giving that makes an impact

Individuals turn to the East Texas Communities Foundation to fulfill their charitable and financial goals. Sometimes they wish to create a charitable fund using a personal asset—cash, securities, retirement funds, business interests and real estate, including mineral interests. At other times, they are looking for advice on how best to address an issue or support an organization that is important to them.

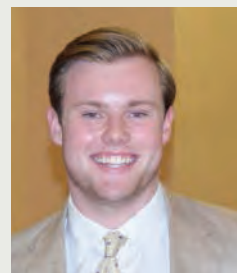
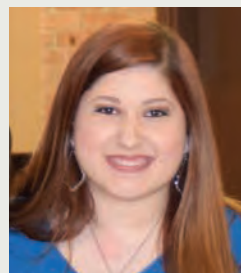
In most cases, these individuals are seeking a partner to help create a personalized giving plan. This plan might entail starting a scholarship to honor a loved one, supporting a variety of nonprofits or involving family members in philanthropy.

Whether seeking to convert a tangible asset into a charitable fund, looking for advice about a giving plan or crafting a legacy, each donor is taking a step toward simplified giving through ETCF.



The Edwin A. Blue and Janice Owen Miller Charitable Fund granted over \$20,000 to Henderson County food pantries. Pictured left to right; Mary Lynn Smith, Program Officer at ETCF, and Teri Caswell, Executive Director of Faith in Action Outreach in Malakoff, Texas.

ETCF Scholarship Recipients 2015



ETCF awarded 120 scholarships in 2015 from 41 funds totaling over \$210,000. Students were selected from a pool of almost 1,800 applicants. Pictured left to right: De'Havion McFarland, recipient of the Retail Merchants Association of Tyler Scholarship; Schuyler Wages, recipient of the Gladys and Thomas 'T.B.' Stewart and Earl Cambell Tyler Rose High School Scholarships; Jarod Pamatmat, recipient of the Roy and Betty Erickson Scholarship; Marla Maya, recipient of the Kristen and Joey Seeber Scholarship; Grant Jones, recipient of the Smith County Baptist Ministers Scholarship; and Mackenzie Fish, recipient of the Richard and Mary Lou Hamm Scholarship. .

Preserving Nature

East Texas Communities Foundation has awarded \$20,000 in grants to the Mineola Nature Preserve, located on the Sabine River in Wood County. The property encompasses 2,911 acres and is home to many species of wildlife native to the East Texas region.

"Several of our donors have expressed an interest in preserving the natural beauty of our region," said Mary Lynn Smith, Program Officer for East Texas Communities Foundation. "Fund holders like TransCanada have made grants to assist with improvements to the Wildscape Garden, while other grants have been given to clean up tree debris on the paddling trail."



Building community by investing in its people

The Burt and Nancy Marans Charitable Fund

Burt Marans believed in the power of education as a path to a better life — and a stronger community. Understanding the factors that influence success in education, Marans and his wife created the Burt and Nancy Marans Charitable fund in 2008 to educate residents and build the capacity of charitable institutions in Camp County, Titus County and surrounding areas of East Texas.

A native of Jamaica, Queens, New York, Burt Marans co-founded a textile company in New York. Marans retired to the community of Pittsburgh, Texas where he had met his wife Nan. Marans was an active member in the community and was passionate about education. “One of the great things about Burt was that when he retired, instead of picking up hobbies, he wanted to be involved,” said Jon Alexander, estate attorney for the Marans. “His passion was education. He would go to the local elementary school and read to the children often.”

Marans wanted his estate to benefit philanthropy in the region. “The community foundation was a great fit for Burt’s plan to invest in the community even after he was gone,” said Alexander. Instead of leaving a lump sum to a handful of organizations, Marans named a trusted advisor to find creative ways to reinvest in the community over time.



One of the more recent, creative uses of the Marans Charitable Fund has been a partnership between the Tyler Museum of Art and the school districts in Camp, Titus and surrounding counties. Grants provided by the Burt and Nancy Marans Charitable Fund have offset the cost of travel for a series of field trips to the campus of Tyler Junior College in Tyler, Texas. Upon arrival at the campus, students are taken on docent-lead tours of the Tyler Museum of Art and Hudsonall Planetarium at the Center for Space and Earth Science. “The grant from the Marans’ fund has allowed students, who might not otherwise have this opportunity, to experience a full day of education in the arts and sciences at no cost to the participating Northeast Texas school,” said Jon Perry, Communications & Membership Coordinator at the Tyler Museum of Art. “Funding in many school districts has become more and more elusive,” said Alexander. Extracurricular activities are not critical to a school district’s day-to-day operations, but are vital to expanding a child’s capacity to learn. Through the 2015 academic year, approximately 625 students from Camp County and surrounding areas have benefited from the grant.

In February 2015, the Marans’ fund provided a grant to host a capacity building seminar for nonprofits in and around Pittsburgh, Texas. “By making organizations better, whether it be educating about governance or teaching better grant-writing skills, the Marans’ fund has helped organizations achieve more and be better suited to assist those in need,” said Alexander. “By establishing a fund at East Texas Communities Foundation, it has given us abundant time to think about strategic ways to implement the long-term goals of Burt and his wife for the communities of Northeast Texas.”



Burt Marans



Kyle Penney, President of East Texas Communities Foundation, presented the Titus County Cares Board of Directors a \$30,000 check from the Burt & Nancy Marans Charitable Fund. This money was awarded through a matching grant as a result of funds raised at the annual Claybuster Dinner Auction and Shoot. TCC officials report that the Food4kids program, which provides 1,300 weekend meals and snacks each week for children in need, will receive 100 percent of this money.

NONPROFITS

–Improving lives in our communities



Tyler Library Foundation Fund at East Texas Communities Foundation awarded over \$29,000 in grants to community libraries in Smith County in May.

The Tyler Library Foundation Fund was created in 2009 as a field-of-interest fund to support the community libraries located in Smith County. Each spring, a grant recommendation committee meets to review requests submitted by the libraries.



The TransCanada Charitable Fund awarded a \$5,000 grant to *The Rainbow Room*, a program of Lufkin Community Partners. *The Rainbow Room* provides needed supplies to children in crisis. Pictured left to right: Kimberl Jones, Board Member, and Tammi Axelson, Executive Director of *The Rainbow Room* in Lufkin, Texas.



Habitat for Humanity of Smith County was awarded a \$25,000 grant from the Retail Merchants Association of Tyler Charitable Fund held at ETCF, a charitable fund that was established at the Foundation to provide annual grants to support designated charities within Smith County.

East Texas Communities Foundation supports nonprofit organizations that provide services for East Texans. Communities benefit from having a range of organizations working on crucial issues, from improved health care and affordable housing to environmental protection and artistic expression.

Nonprofits touch the lives of the communities they serve. As an ETCF donor recently put it, “Many of us are born in a nonprofit, we adopted our dog from a nonprofit, we were educated in nonprofits, and we enjoy nature and wildlife preserved and protected by nonprofits.”

East Texas Communities Foundation takes pride in being a valued resource for nonprofits—for educating nonprofit leaders, providing grant support and bringing people together.

Coffee Hour Improves With Nonprofit Education Series



ETCF hosts a quarterly education series as part of the redesigned in-house coffee hour. The one-hour session continues to include updates on quarterly in-house returns with the addition of information related to charitable giving strategies and the latest discussions from Washington concerning philanthropy.

ETCF Donors Tour Area Nonprofits



In the fall of 2015, Gregg County donors had the privilege to tour a handful of Longview nonprofits. Donors viewed recent renovations and current construction at nonprofits that had received grants from East Texas Communities Foundation.

2015 List of Grantees

A2 Ministries
Abilene Christian University
Adera Foundation
Adore Ministries
Adventure Unlimited
African Enterprise
Albert Baker Fund
All Saints Episcopal School of Tyler
Alliance Defending Freedom
Alto Economic Development Corporation
Alzheimer's Alliance of Smith County
Alzheimers Association - Greater Dallas
Amani for Africa USA Foundation
American Cancer Society
American Family Association
American Heart Association
American Red Cross, Smith County
Angel Layettes
Angelina College
ARC of Gregg County
Ark Campus Ministry

Choir School of East Texas
Christ Episcopal Church of Tyler
Christian Ethics Today Foundation
Christian Homes and Family Services
Citizens Against Government Waste
Citizens United for Research in Epilepsy (CURE)
City of Longview
City of Mineola
City of Tyler, Parks & Recreation
Collin College
Community Food Pantry in Tool
Community Trust Foundation
Concordia University
Congregation Beth El
Cooperative Baptist Fellowship
Crisman Preparatory School
Cystic Fibrosis Foundation Headquarters
Cystic Fibrosis Foundation, NETX Chapter
Dallas Baptist University
Dallas Film Society

Habitat for Humanity of Camp County
Habitat for Humanity of Smith County
Harvest Festival, Inc.
Heart of Tyler, Inc.
Heartisans Marketplace
HelpHOPELive, Inc.
Helping a Hero
Henderson County Community Partners
Henderson County Food Pantry
Henderson County HELP Center, Inc.
Henderson State University
Highland Park United Methodist Church
Hillsdale College
Historic Tyler, Inc.
Hiway 80 Rescue Mission
Holt House
HOPE - Helping Others Pursue Enrichment
Hope Springs Water
Hospice of East Texas Foundation
Humane Society of Angelina County
Humane Society of Smith County
Huntsman Cancer Foundation
Institute on Religion & Democracy
InterVarsity Christian Fellows
Iowa State University Foundation
Jarvis Christian College
John Wingate Truitt Log Cabin Restoration & Preservation
Judicial Watch, Inc.
Juliette Fowler Communities
Junior Achievement of Tyler
Junior League of Longview, Inc.
Junior League of Tyler, Inc.
Kanakuk Ministries
Kansas State University
Keep Athens Beautiful
Keep Kids Connected
KERA 90.1 Public Radio
KERA Channel 13
Kidney Texas, Inc.

National Jewish Medical Research Center
Navarro College
Navy League of the United States
N-Courage Resources
New Hope Baptist Church
Newgate United Methodist Mission

Texas Right to Life Committee
Texas Shakespeare Festival Foundation
Texas Tech Foundation
Texas Tech University
Texas Wesleyan University
The ARC of Smith County



Jarvis Community College

Next Step Community Solutions
Noonday Community Library
North Tyler Day Nursery
Northeast Texas Community College
Northeast Texas Public Health District
Northeast Texas Rural Heritage Museum
Oklahoma State University Foundation
On the Go Mission
One Family Honduras
Panola College
Parent Services Center
Parental Care Ministries
Parents Anonymous of Tyler, Inc.
Paris Junior College
Partners in Action
PATH
Pine Cove, Inc.
Pittsburg-Camp County Public Library
Pleasant Hill Missionary Baptist Church
Prep Home

The Cooper Institute
The Forge for Families, Inc.
The Gathering
The Heights Foundation
The Heritage Foundation
The Leaves, Inc.
The Mentoring Alliance
The Navigators
The Shade Tree
Therapet
Titus County Cares
Treatment Advocacy Center
Tributary Retreat and Training Center
Trinity Episcopal School for Ministry
Trinity Mother Frances Foundation
Trinity School of Texas
Trinity University
True Pursuit, Inc.
Tucson Symphony Orchestra
Tyler Catholic School Foundation
Tyler Day Nursery
Tyler Friends of the Poor
Tyler Independent School District
Tyler Junior College
Tyler Junior College Foundation
Tyler Museum of Art
Tyler Public Library
Tyler YMCA
Uganda Christian University Partners
Union University
United Service Organizations, Inc.
United States Fund for Unicef
United Way of Rusk County, Inc.
United Way of Tyler/ Smith County
University of Alabama at Tuscaloosa
University of Houston
University of Mary Hardin Baylor
University of Miami
University of North Texas
University of San Diego
University of Texas at Austin
University of Texas at Dallas
University of Texas at San Antonio
University of Texas at Tyler- Cowan Center
University of Texas at Tyler Foundation
University of Texas Health Center at Tyler
University of Texas Health Science Center at Houston
Useful Wild Plants of Texas
Van Community Ministries
Vanderbilt University
Water Missions International
Wellspring Retreat Center
Whitehouse Community Library, Inc.
Womenary
Women's Fund of Smith County
Women's Symphony League of Tyler
Wycliffe Associates
Wycliffe Bible Translators
Yellowstone Association
Yellowstone Park Foundation
Young Audiences of NE Texas, Inc.
Young Life Africa
Young Life Athens
Young Life Tyler
Youth & Family Enrichment Center
Youth With a Mission
Zero - The End of Prostate Cancer



Angelina College

Associated Baptist Press
Associated Marine Institutes
Association of Former Students of Texas A&M
Athens ISD
Athens Little Theatre
Athens Public Education Foundation
Athens Samaritans, Inc.
Athens Soup Kitchen, Inc.
Athens Thrift Store, Inc.
Azleway, Inc.
B3 Ministries
Backyard Mission
Baptist Joint Committee for Religious Liberty
Baptist Standard Publishing Co.
Baylor College of Medicine
Baylor Healthcare System Foundation
Baylor University

Dallas Museum of Art
Denison Ministries
Disciples Clinic of Athens, Texas
Discovery Science Place
Doulos Discovery Ministries
Duke University
East Texas Area Council, Boy Scouts of America
East Texas Baptist University
East Texas Center for Independence
East Texas Crisis Center
East Texas Food Bank
East Texas Literacy Council
East Texas Medical Center Foundation
East Texas Real Men Outfitters
East Texas Symphony Orchestra
Educational Radio Foundation of East Texas (KVNE/KGLY)
EndPoverty.Org
Episcopal Theological Seminary
ETV Alliance
Evangelical Presbyterian Church Longview
eWomen Network Foundation, Inc.
Ex Students Association of the University of Texas
Extreme Response International
Faith Baptist Church, Quitman, Texas
Faith In Action Outreach
Family Legacy Missions International
Family Matters, Inc.
Family Peace Project
Feed the Hungry San Miguel, Inc.
Fellowship of Christian Athletes
First Baptist Academy of Dallas
First Baptist Church of Athens
First Baptist Church of Longview
First Baptist Church of Tyler
First Christian Church of Tyler
First Christian Church of Athens
First Christian Church of Henderson
First Church of Christ, Scientist Tyler
First Presbyterian Church of Tyler
First Tee-Greater Tyler
First United Methodist Church of Athens
Five Talents
Florida Repertory Company
Focus on the Family
For the Silent
Fourth Partner Foundation
Freedom Alliance
Fullness of Truth
Gallatin Valley Land Trust
Gateway to Hope
George Mason University
George W. Bush Foundation
Gladious Learning and Develop
Gladney Center for Adoption
Global Teams
Global Worship
Good Shepherd Foundation
Goodwill Industries of Dallas
Goodwill Industries of East Texas
Grace Community Church
Grace Community School
Grace Immanuel United Church of Christ
Louisville, Kentucky
Great Foundations
Greater Dallas Youth Orchestra
Greater Longview United Way, Inc.
Green Acres Baptist Church
Gregg County Historical Foundation
Guiding Eyes for the Blind



Believe and See Africa

Believe and See Africa
Bethel Bible Church of Tyler
Bethesda Health Clinic
Bible Study Fellowship
Biblical Education by Extension
Big Sky Community Corporation
Big Thicket Association
Board of Regents at University of Texas at Austin
Boys & Girls Club of Rusk County
Boys & Girls Club of Gregg County
Breakfast with Fred Project
Bridge Builders International
Brook Hill School, Inc.
Brownsboro ISD Education Foundation
Buckner Baptist Benevolences
Buckner Children and Family Services
Buckner Foundation
Buffalo Independent School District
Bullard Community Library, Inc.
Cain Center, Inc.
Cal Farley's Boys Ranch
Cambodia Christian Ministries
Cameron - J. Jarvis Troup Municipal Library Foundation
Camp Tyler Foundation
Campus Crusade for Christ, Inc.
Cancer Foundation for Life
CASA for Kids of East Texas, Inc.
CASA of Titus, Camp, and Morris Counties
CASA of Trinity Valley
Catholic Campus Ministries of Tyler
Cedar Street Methodist Church
Cedars Camps
Central ISD
Chandler First Assembly of God
Chestnut Hill Benevolent Association
ChildFund International
Children are a Gift Foundation
Children's Advocacy Center of Smith County
Children's Miracle Network
Children's Village and Family Service Agency



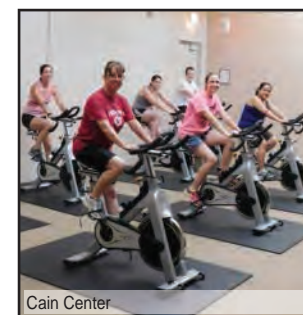
Therapet

Langham Partnership
LeTourneau University
Lighthouse For Christ Mission
Lila Lane Outreach
Limbs International
Lindale Library dba Lillie Russel Memorial Library
Literacy Council of Tyler, Inc.
Living Alternatives, Inc.
Lone Star Warriors Outdoors
Longview Christian Fellowship
Longview Community Ministries
Longview Habitat for Humanity
Longview Interfaith Hospitality
Longview Museum of Fine Arts
Longview Symphony League
Longyear Foundation
LSU Foundation
Lufkin Community Partners
Lufkin High School Alumni Association



Bullard Community Library, Inc.

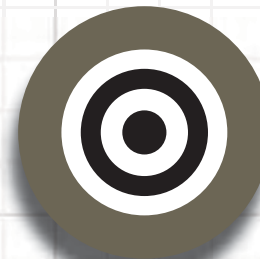
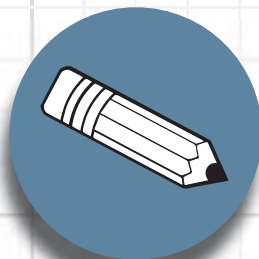
Mabank Area Good Samaritans
Magdalene Home
Marketplace Ministries, Inc.
Marvin United Methodist Church
Meals on Wheels
Memorial Sloan-Kettering Cancer Center
Mercy Ships
Methodist Children's Home
Mid-Texas Symphony Society
Ministry of Healing
Miriam Foundation
Montana Wildlife Federation
Mount Vernon Music Association
Multiple Sclerosis Society
National Alliance on Mental Illness
National AMBUCS, Inc.
National Association of Scholars
Preston Hollow Presbyterian Church
Principia Corporation
Principle Foundation
Prison Fellowship Ministries
Program for Humanitarian Aid
Promiseland Ministries, Inc.
Public Library Fund, Inc.
Refuge of Light
REL Band Parents Association, Inc.
Renovare
Restavek Freedom Foundation
Restoration Family Worship Center
Retina Foundation of the Southwest
Rockin' C Ranch
Roman Catholic Diocese of Tyler
Ronald McDonald House Charities of Central Georgia
Ryan Anthony Foundation
SAFE-T
Salvation Army
Sam Houston State University
Samaritan Counseling Center of Tyler
Santa Fe Chamber Music Festival
SCAD Research, Inc.
School Fuel
SE Asia Foundation
SEAL Legacy Foundation
Shady Grove Baptist Church
Smile Train, Inc.
Smith County Area Libraries Together
Smith County Champions For Children
Smith County Historical Society
Society of St. Vincent de Paul
Southern Methodist University
Spanish Peaks Community Foundation
Spirit of St. Louis Therapeutic Riding Center
Spring Hill High School
St. Andrew Presbyterian Church
St. Olaf College
St. Paul Children's Foundation
St. Paul Lutheran Church
Stephen F. Austin State University
Susan G. Komen for the Cure Tyler
TapKard, Inc.
Tejas Missions, Inc.
Texas A & M University
Texas A&M University - Corpus Christi
Texas A&M University - Texarkana
Texas Annual Conference of the United Methodist Church
Texas Baptists Committed, Inc.
Texas Christian University
Texas College
Texas Public Policy Foundation



Cain Center

Giving Options Help Donors Achieve Their Charitable Goals.

ETCF works with individuals, families, businesses, financial advisors and non-profit organizations to create charitable funds which support a wide variety of community causes and individual philanthropic interests.



Unrestricted Fund

The Unrestricted Charitable Fund offers the broadest option for charitable giving in your community. This fund is used to address the community's most pressing needs, as those needs change over time. By making a gift or bequest to the unrestricted fund, you are helping support East Texas charities to address the most relevant needs of our community—forever.

Field-of-Interest Fund

Field of Interest Funds benefit many charitable organizations within a defined category of interest. You may choose a certain geographic area or an area of need — including health care, disaster relief, homelessness, education, the environment and many others.

Project Fund

A Project Fund can be customized to support a specific charitable program or project. For example, this fund could be used as a financial investment tool during a capital campaign or construction project for a nonprofit organization—either as a one-time gift or as a multi-year program or initiative. The fund can receive contributions and make distributions based on a schedule that best fits the needs of the project.

Donor Designated Fund

A Donor-Designated Fund is similar to a Donor-Advised Fund, but it focuses on a single charity. The advisor may recommend grants to support the organization at any time from income and principal. Funds remain invested, earning income to support the charity's mission.



Scholarship Fund

Scholarships are often established by individuals or organizations to support their academic interests or memorialize a loved one. Scholarship funds allow support for a certain school or field of study to perpetuate through a deserving student's education.

Businesses and civic groups may set up scholarship funds to encourage students to pursue a related field of study, honor a founder or long-time employee, or to encourage the next generation of community leaders.

All permanent scholarship funds receive the benefit of the Foundation's professionally managed investment program.

Nonprofit Endowment

Nonprofit organizations and their supporters can establish a permanent endowment fund to support a charity in perpetuity. ETCF provides investment management and can help charities receive complex assets such as real estate or business interests.

An endowment fund sends the message to the community that an organization is building for the future. The fund can be established by the organization or by an individual donor for the benefit of a specific nonprofit.

ETCF offers both permanent and non-permanent endowment options.

Donor-Advised Fund

Donor-Advised Funds are a flexible and easy way to support the organizations and issues you care about—both now and in the future.

As a donor, you may make gifts to your fund at any time, taking a tax deduction for the year in which the gift is made. You, or your designated advisor, may then make grant recommendations at any time from the fund to charities of your choice.

A donor-advised fund may be created by an individual, family, group, or organization to support public charities that are effectively addressing community issues.

Why Choose ETCF? Compare your options.

ETCF is a public charity, governed by a board of community leaders. We offer several advantages not available to private foundations– including, for example, higher tax deductibility for charitable contributions. A summary comparison of your charitable options can be reviewed below.

Gifts-Options and Considerations	Direct Gift to Charity	Private Foundations	East Texas Communities Foundation	Supporting Organizations
Amount Deductible				
Publicly Traded Securities	FMV*	FMV*	FMV*	FMV*
Other Appreciated Property	FMV*	Limited to Cost Basis	FMV*	FMV*
Percentage Limitations				
Cash Gifts	50% of AGI**	30% of AGI**	50% of AGI**	50% of AGI**
Appreciated Property	30% of AGI**	20% of AGI**	30% of AGI**	30% of AGI**
Other Considerations				
Excise Tax on Investment Income	No Investment Income	1% – 2%	None	None
Excess Business Holding Limitations	N/A	Yes	Yes	Yes
Donor Control	Full	Legal	Advisory	Minority of board members
Anonymity	Yes	No. Must file detailed returns on grants, investments, fees, salaries, etc.	Yes. Donors and grants can be private. Foundation can serve as a buffer between donor and grant-seekers	Limited
Distribution Requirement	No	Yes– 5% annually	No	No
Incorporation, Tax Exemption, Audit/ Tax Returns, Directors/ Officers Insurance, Grants Management, Compliance	Not Applicable	Responsible for all functions; foundations less than \$3 million have average expenses ranging from 3-5%, decreasing as the assets grow larger	ETCF handles all administration and investment management with a tiered fee ranging from 1.31-2.25%, decreasing as the assets grow larger	Attached to Communities Foundation yet remains independent– fees are generally between private foundations and communities foundations
Primary Disadvantages	Timing –Gift must be made in same year as income to maximize tax benefits	Compliance, tax reporting, annual payout requirements, tax on investment income, contribution restrictions.	Advisory vs. Ownership control	Minority control, does not eliminate separate accounting and tax reporting
Primary Advantages	Control, family identity	Control, independence, family identity, administrative compensation permitted	Deductibility, nonprofit knowledge, flexibility, permanence, tax-free growth, and no administration	Deductibility, separate board, family identity, more apparent control

Partial List of ETCF Funds

Donor-Advised Funds

Anonymous (7)
Adams Family Donor Advised Fund
Allison Family Donor Advised Fund
Amy and Tom Woldert Donor Advised Fund
Anderson-Vukelja Donor Advised Fund
Ashley Prothro Trant Charitable Fund
Bagot Family Charitable Fund
Barbara and Billy Bass Charitable Fund
Betty Danielson Memorial Fund for Youth
Brad and Ann Brookshire Donor Advised Fund
Brian & Jan Hancock Donor Advised Fund
Brown Family Donor Advised Fund
Bullard Rotary Charitable Fund
Bunnie Schulz Memorial Fund
Burt Family Fund
Carl and Evelyn Bochow Donor Advised Fund
Cecil and Bernie Ward Family Donor Advised Fund
Cordell Family Donor Advised Fund
Cynthia and Whit Riter Donor Advised Fund
Denarii Fund
Dr. and Mrs. Charles Gordon Donor Advised Fund
Elizabeth Faulkner Kirwan Donor Advised Fund
Evans-Merrick Music Grants Fund
F. William and Mary Jo Martin Donor Advised Fund
Frances and Thomas Swann Donor Advised Fund
Frank J. Budde and Marilyn Budde Fund
Fred and Carol Smith Family Donor Advised Fund
Gary and Lisa Gross Donor Advised Fund
Gerard Family Donor Advised Fund
Glenda Barrett Charitable Fund
Greater Longview United Way Donor-Advised Fund
Harold and Rosemary Beaird Donor Advised Fund
Harry and Gail Wallace Donor Advised Fund
HPP Fund
Hurst Family Charitable Fund
Hurst Family Fund
Isadore Roosth Donor Advised Fund
J. L. Gulley, Jr. Donor Advised Fund
Jackson Family Charitable Fund
Jeff and Sissy Austin Donor Advised Fund
John Dimond IV Charitable Fund
Joyce and Zelick Greenberg Donor Advised Fund
Joyce Buford Donor Advised Fund
Kalos Foundation
Karen Faulkner Key Donor Advised Fund
Kashanebo Charitable Donor Advised Fund
Katherine Vigneron Charitable Fund
Ken and Joyce Roddy Donor Advised Fund
Kirk and Gay Brookshire Donor Advised Fund
LeGrande and Cassandra Northcutt Donor Advised Fund
Level 2 Fund
Linda R. Thomas Donor Advised Fund
Louis and Peaches Owen Donor Advised Fund
Lowery Donor Advised Fund
Lujan Family Charitable Fund
Marilyn and John Glass Charitable Fund
Marilyn Joan Brinkman Donor Advised Fund
Mauldin Family Donor Advised Fund
McCook Family Giving Fund
McSwane Family Charitable Fund
Michael and Fritter McNally Donor Advised Fund
Nichols Family Fund
Olivia Smith "For Good" Donor Advised Fund
Pam and Thomas Smith Donor Advised Fund
Phoenix Donor Advised Fund
Presley C. and Virginia B. Hudson Donor Advised Fund
R.F. & Jessie Shaw Foundation
Ramey Family Fund
Riehm Family Fund
Riestenberg Family Charitable Fund
Roger and Yvette Gonzalez Donor Advised Fund
Roy and Helen Hallmark Fund
Sam Roosth Foundation Fund
Scholtes Family Charitable Fund
Shirley and Don Chase Donor Advised Fund
Sidney and Anna Lee Allen Charitable Fund
Stacy and Reid Martin Family Charitable Fund
Suzanne Hunt Davis Donor Advised Fund
Terry Family Donor Advised Fund
The River Fund
Thomas W. Bochow, MD Donor Advised Fund
Tim and Michelle Brookshire Family Fund
Tim Hayward Medical Lecture Fund
TransCanada Charitable Fund
Vicki and Tony Morgan Charitable Fund
William Pirtle Donor Advised Fund
Woodward Family Charitable Fund
Youth Challenge Memorial Fund

Donor-Designated Funds

American Freedom Museum Designated Fund
Bergfeld Park Fund
Bethesda Health Clinic Designated Fund
Brownsboro ISD Education Foundation
Budde Family Designated Fund
Cameron-J. Jarvis Troup Municipal Library Fund
Carolyn F. Hyman Fund
Choir School of East Texas Designated Fund
City of Tyler Park Foundation
D. Coulter Templeton Fund
Dennis and Terry Darryl Temple Beth El Donor Designated Fund
Janette L. Collard Faith Baptist Church Designated Fund
Jeremiah 29:11 Fund
John Wingate Truitt Log Cabin Fund
Literacy Council of Tyler Donor Designated Fund
Luther's Children Educational Fund
PATH Building Fund
Sara-Catherine Shirley Memorial AMBUCCS Scholarships
Smith County Bar Foundation Designated Fund
Tab and Bonnie Beall Tyler ISD Foundation Endowment
The ARC of Smith County Designated Fund
Therapet Administrative Reserve Fund
Therapet Designated Fund
Therapet Land and Building Reserve Fund
Therapet Operating Reserve Fund
Tributary Retreat Center Donor Designated Fund
Tyler Biking/Hiking Trails Fund
Tyler Junior Golf Foundation Donor Designated Fund
Winnsboro Community Resource Center Designated Fund

Nonprofit Endowment Funds*

A. M. and Lillian Brown Memorial Fund
Alzheimer's Alliance of NE Texas, Inc. Endowment Fund
American Freedom Museum Endowment Fund
Azleway Endowment Fund
Ben E. Jarvis Endowment Fund
Bethesda Health Clinic Endowment Fund
Bill R. Swetmon Educational Endowment Fund
Boys & Girls Club of East Texas Endowment Fund
C.C. and Brenda Baker Endowment for PATH
Camp Tyler Outdoor School Endowment Fund
Cancer Foundation for Life Endowment Fund
Children's Village Endowment Fund
David G. Braithwaite Chair in Biochemistry Endowment Fund fbo UT-Tyler
Dermatology Associates of Tyler Minority Scholarship Fund for All Saints Episcopal School of Tyler
Discovery Science Place Endowment Fund
East Texas Communities Foundation Administrative Endowment Fund
East Texas Crisis Center, Inc. Endowment Fund
East Texas Symphony Orchestra Endowment Fund
Edgewood Heritage Park Permanent Endowment
Edgewood Heritage Park Reserve Fund
Edwards Family Endowment for Tyler Family Assistance Center at First Baptist Church
First Baptist Downtown Missions Ventures Endowment Fund
Frances Cowan Gibson Tyler ISD Fine Arts Endowment
Greater Longview United Way Endowment Fund
Habitat for Humanity Of Smith County, Texas Endowment Fund
Heart of Tyler Endowment Fund
Helen Graham Endowment for Hospice of East Texas
Helen Graham Endowment for Marvin UMC Missions
Helen Graham Endowment for Tyler Animal Shelter
Historic Tyler, Inc. Endowment Fund
Hospice of East Texas Endowment Fund
Jerald B. Sanford Gregg County Animal Shelter Endowment
John Evans Endowment fbo East Texas Symphony Orchestra Association
John L. and Mary M. Tracy Endowment For East Texas Crisis Center
John L. and Mary M. Tracy Endowment Fund for Azleway
John Wingate Truitt Log Cabin Endowment Fund
Junior League of Tyler Beverly Beaird Scholarship Endowment
Kevin and Kelly Eltife Scholarship Fund for Texas College
Kid Reach of MHA/Greater Tyler Endowment Fund
Lighthouse for Christ Mission Endowment Fund
Lindale ISD Education Foundation Endowment Fund
Lindale ISD Education Foundation Kirton Endowment
Lindsey Police and Firemen's Endowment Fund
Literacy Council of Tyler Adult Literacy Endowment Fund
Literacy Council of Tyler Operating Reserve Fund
Longview Faithful Shepherd Foundation
Martin Family Fund for the United Way of Tyler/Smith County
Meals on Wheels Endowment Fund
Nacogdoches Area United Way Endowment Fund
PATH Endowment Fund
Riter-Beaird Endowment Fund for East Texas Crisis Center
Smith County Bar Foundation Endowment Fund
South Tyler Rotary Foundation Endowment Fund
The ARC of Smith County Endowment Fund
The Children's Park Endowment Fund
The Texas Chest Foundation Fund
Therapet Endowment Fund
Trinity School of Texas Athletic Endowment
Trinity School of Texas Bridgette Lee Hewitt Scholarship
Trinity School of Texas Buchanan Teacher Award

Trinity School of Texas Hamner Scholarship
Trinity School of Texas Hollandsworth Endowment
Trinity School of Texas Teacher Endowment
Trinity School of Texas Travel to Learn Endowment
Trinity School of Texas Unrestricted Endowment
Tyler Civic Theatre Endowment Fund
Tyler Day Nursery Endowment Fund
Tyler ISD Foundation Endowment Fund
Tyler Rotary Foundation Endowment Fund
Tyler/Smith County Juvenile Attention Center Endowment Fund
United Way of Tyler/Smith County
University of Texas at Tyler Foundation Endowment Fund
Windridge Therapeutic Equestrian Center of East Texas Endowment Fund

Scholarship Funds

Art Excellence Scholarship Fund
Partners in Arts Scholarship Fund
A. D. and Mary Winston Scholarship Fund
Adam Carroll Scholarship Fund
Alex Fleming Infinity Scholarship Fund
Allen and Nancy Locklin Scholarship Fund
Barbara Bass Early College Scholarship Fund
Ben and Florine Ramsey Scholarship Fund
Christopher Lyon Memorial Scholarship Fund
Citizens 1st Bank/Perkins Family Foundation State Employees' Children's Scholarship Fund
David G. and Jacqueline M. Braithwaite Medical Vo-Tech Scholarship
David G. and Jacqueline M. Braithwaite Scholarship in Chemistry
David G. and Jacqueline M. Braithwaite Scholarship in Medicine, Biotechnology and Veterinary Medicine
Don Stevenson Memorial Scholarship
Dr. Elbert H. Caldwell Scholarship Fund
Earl Campbell Tyler Rose High School Scholarship
East Texas Geological Society Scholarship Fund
Frederick Michael Nachman Memorial Scholarship
Gary Neel Memorial Scholarship Endowment
Gladys and Thomas "T.B." Stewart Scholarship Fund
Glenn and Vivian Prater Memorial Scholarship Fund
J.L. Gulley, Jr. Texas Tech Scholarship Endowment
Jackson Huse Scholarship Fund
Jacqueline M. Braithwaite Scholarship Fund fbo TJC School of Nursing
Jay D. Powell Science and Technology Scholarship Fund
Juliette Low's Amazing Girls Scholarship Fund
Kathy's Kids Scholarship Fund
Kristen & Joey Seeber Scholarship Fund
Lauren Lewis Memorial Scholarship Fund
Leslie Reid Memorial Scholarship Fund
Natural Gas Society of East Texas Scholarship Fund
Peace Officers and Firefighters Scholarship Fund
Retail Merchants Association Scholarship Fund
Richard B. and Mary Lou Hamm Scholarship Fund
Roy & Betty Erickson Scholarship Fund
Samsung Football Scholarship Fund
Samsung Math, Science and Technology Scholarship Fund
Samsung Scholarship Fund
Sharyland Utilities Scholarship Fund
Sherilyn A. Willis MD Medical Scholarship Fund
Smith County Baptist Minister Scholarship Fund
Texas Rose Festival Scholarship Fund
The Gerald and Charlie Stoker Memorial Scholarship Fund
Tiffany Lynn Zanolini Memorial Scholarship
Tim King Memorial Scholarship Fund
Tyler Citizens Police Academy Alumni Association Scholarship Fund
Winifred K. George Scholarship Fund

Field of Interest Funds

Arts East Texas Field of Interest Fund
Boot Campaign Field of Interest Fund
Burt and Nancy Marans Charitable Fund
East Texas Human Needs Network Fund
East Texas Senior and Disabled Persons Field of Interest Fund
East Texas Veterans Alliance Foundation
Edwin A. "Blue" and Janice Owen Miller Charitable Fund
Endowment Fund for the Benefit of the East Texas Symphony Orchestra Association and the University of Texas at Tyler for the Braithwaite Performing Arts Program
Fit City Fund
Hope for Africa Charitable Fund
Impact Van Zandt Fund
Macy Chenevert Memorial Fund for Courageous Youth
Mrs. AD Francis Endowment Fund
Northeast Texas Public Health District Fund
Oil Patch Benevolence Fund
Retail Merchants Association of Tyler Charitable Fund
Roy & Betty Erickson Charitable Fund for Nursing
Shine Your Light Community Campaign
The Hometown Garden Fund
Tyler Library Foundation Fund
Women's Fund Endowment

Project Funds

Birdwell Elementary School Fund
University of Texas at Tyler Foundation Project Fund

*Some nonprofit endowment funds may permit the beneficiary organization to access principal under certain circumstances. Please call if you have questions prior to making a gift to one of these existing funds.

Professional ADVISORS

—A vital role in helping grow philanthropy

“

East Texas Communities Foundation is a powerful resource for me to use in advising clients regarding their financial future. East Texas Communities Foundation is a tool that allows me to communicate with my clients about the universe of charitable possibilities that exists for their family without the undertone of pushing for contributions to a particular cause or charity.

—Rick Allen, CPA
Henry & Peters, PC

”

ETCF hosted two education events in early September. Nationally recognized speaker, Kathryn Miree, presented on two topics: for advisors, *The Top 10 Charitable Planning Ideas for 2015* and for donors, *Setting A Course for Family Philanthropy*.



Kyle Penney, Gary Miller, Scott Terry and Rick Allen share stories at the advisor's breakfast held at Hollytree Country Club.



Guest speaker Kathryn Miree answers follow up questions of Jim Perkins at the conclusion of the advisor's breakfast.

At ETCF, we understand the importance of the roles of various professional advisors in a donor's charitable giving. We welcome the opportunity to partner with a regional network of accomplished professionals with expertise in tax law, estate planning, accounting, wealth management and financial planning.



Craig Adams, attorney at Adams & Coker P.C., spoke to area advisors about practical application of charitable funds during ETCF's spring education series, *Elements of Philanthropy*.

ETCF is the charitable arm of your professional advisory team, supporting you and your clients through every step of the giving process while you retain complete control of your client relationships.

We can help:

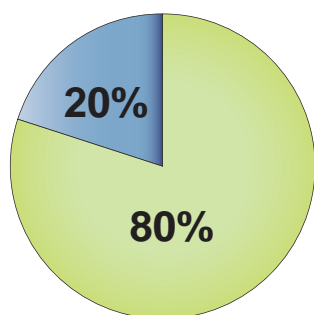
- identify your clients' charitable giving interests and goals.
- match personal charitable interests with tax planning needs.
- create and implement charitable plans integrated with major business, personal and financial decisions.
- provide information on community needs and on the agencies and programs that are of greatest interest to your clients.

Investments

Strategy: East Texas Communities Foundation's investment strategy is designed to provide a predictable and stable return for grant-making, while maintaining the purchasing power of the Foundation's assets over the long-term. The Foundation's goal is to enable our donors to achieve both their philanthropic and financial objectives.

Portfolios: In order to meet the philanthropic objectives of various funds, donors can recommend one of six professionally-managed investment portfolios. Donors may select an actively-managed investment portfolio or a portfolio of passive index funds following one of three investment strategies as described below.

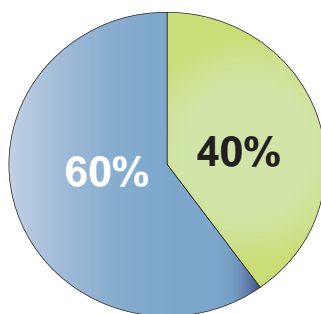
CONSERVATIVE



Objective: preservation of capital and maintenance of purchasing power
conservative
 80% Bonds
 20% Equities

The conservative portfolio is recommended for funds which are expected to distribute income and principal in the short-term. Any distributions made from funds invested in the conservative portfolio will likely include "principal" distributions.

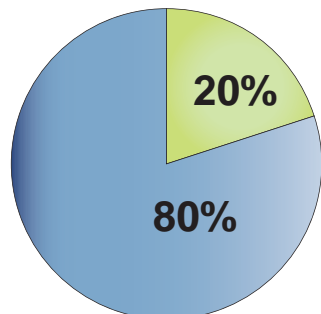
MODERATE



Objective: maintain purchasing power and provide growth of capital and income
moderate
 40% Bonds
 60% Equities

Long-term funds such as nonprofit endowment funds and scholarship funds are typically invested in the Moderate Portfolio to meet annual distribution requirements.

GROWTH



Objective: capital appreciation
growth
 20% Bonds
 80% Equities

Recommended for endowed or non-endowed funds which desire a higher potential spending rate and are willing to endure a higher level of volatility.



Equities



Bonds



Our investment committee, made up of community volunteers, works with a team of professional investment advisors to guide the investment strategy of the Foundation. Committee members are:

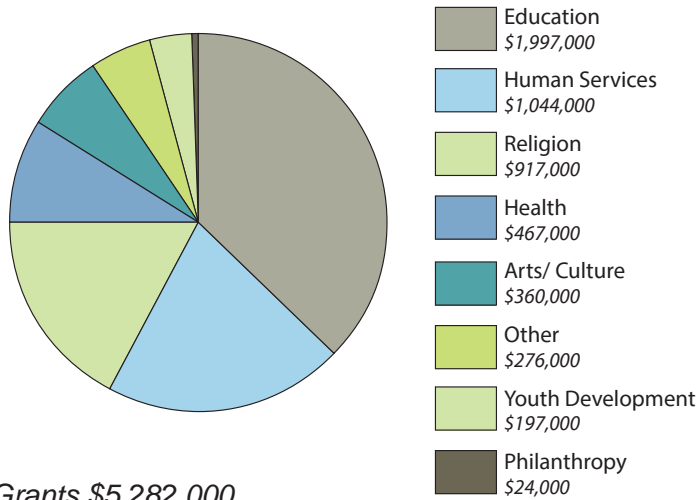
- Thomas Smith, CPA, CFP, CLU, Senior Vice President and Wealth Advisor, RBC Wealth Management, *Investment Chair*
- Thomas M. Woldert, Co-Owner, RE/MAX Tyler
- Bob Dyer, Vice-Chairman & CEO, BTH Bank
- Tony Morgan, CPA, Founding Partner, Gollob Morgan Peddy
- Alan Roseman, CPA, Roseman Wealth Advisors
- Steve Roosth, President, Roosth Production Company
- James Richard Allen, CPA, Shareholder, Henry and Peters, P.C.
- A.W. "Whit" Riter, III, President, Riter Management Co., L.C.
- Douglas G. Bolles, Executive Vice President, Southside Wealth Management, Advisory Member

Interested in recommending your investment advisor?

Donors contributing funds with balances of \$500,000 or greater may recommend the funds be invested with an outside manager. ETCF's Investment Committee is eager to work with outside investment advisors to help donors reach their charitable goals.

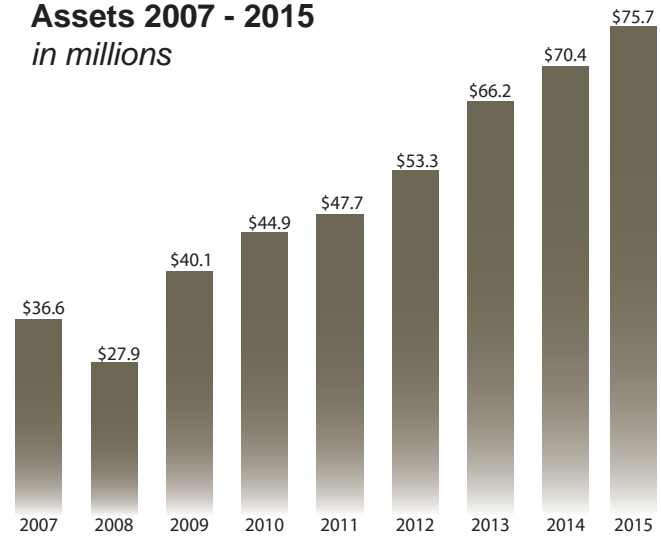
Financial Information

2015 Grants by Area of Interest

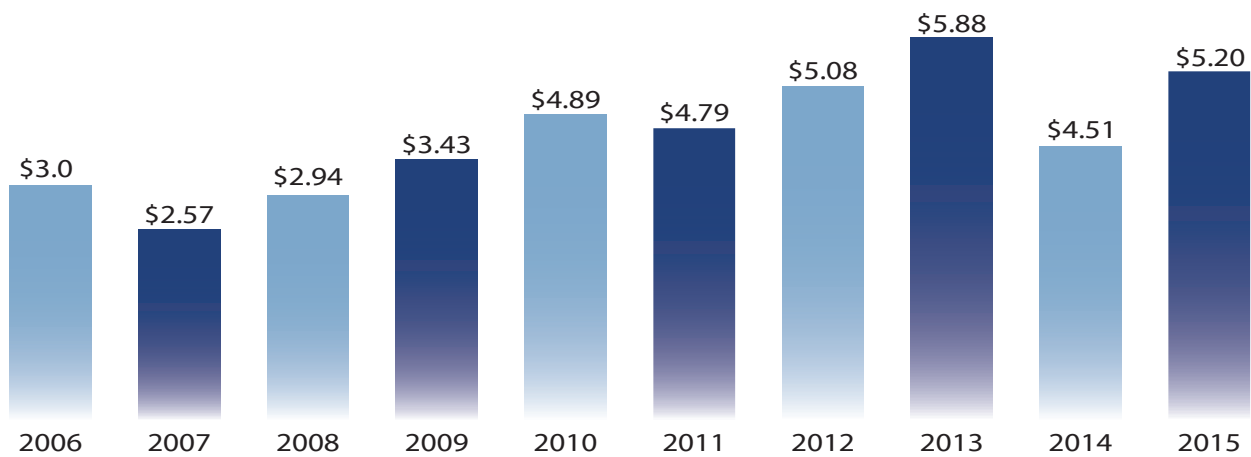


Total Grants \$5,282,000

Assets 2007 - 2015 in millions



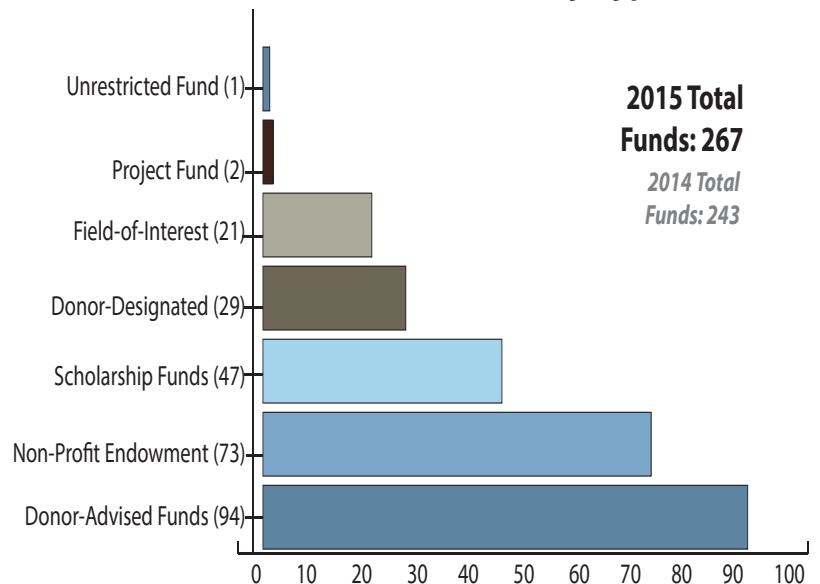
Grant Amounts by Year



2015 Financial Summary

Total Assets 12/31/14.....	\$70,438,697
2015 Contributions	\$11,050,999
2015 Grants	(\$5,290,150)
Net Investment Activity	\$167,848
Net Operating Expenses	(\$570,820)
Total Assets 12/31/15.....	\$75,796,574

2015 Number of Funds by Type



Executive Committee



Gordon L. Northcutt

Vice President & Trust Officer
Citizens National Bank
Board Chair



Doug Bolles

Executive Vice President
Southside Bank
Vice Chair/ Governance Chair



Bob Dyer

Vice President & CEO
BTH Bank
Treasurer



Kristen Seeber

President & CEO
Women's Fund of Smith County
**Secretary and
Marketing/ Development Chair**



Thomas Smith, CPA, CFP, CLU

Senior VP & Wealth Advisor
RBC Wealth Management
Investment Chair



Greg Wright

Attorney
Law Offices of Gregory J. Wright
Policy Chair



Roe Buckley

Chief Financial Officer
Mewbourne Oil Company
Audit Chair



Dawn Franks

President
Your Philanthropy
Grants Chair



Mike Allen

Attorney
Allen, Lottmann, Kimmel P.C.
Member At-Large

Board of Directors

Jon Alexander

Attorney, CPA
Wilson, Robertson & Cornelius
P.C.

Barbara Bass

CPA
Gollob, Morgan, Peddy & Co. P.C.

Mark Boon

Attorney
Boon, Shaeffer, Edwards Coleman
& Goolbsy, PLLC

Michael Bosworth

President
Bosworth & Associates

Brad Brookshire

Chairman & CEO
Brookshire Grocery Company

Steve Dement

President
Landmark Title Company

Jay Ferguson

Headmaster
Grae Community School

Shannon Glenney

Community Volunteer

Edwin Holt

CEO
Holt Creative Group

Tiffany Kirgan

CLU, CPA, CFP
Financial Advisor/ Partner
Johnson Financial Group

Lisa Lujan

Co-Founder
Mentoring Minds

Dale Lunsford

President
LeTourneau University

Fritter McNally

Community Volunteer

Tony Morgan

Founding Partner
Gollob, Morgan, Peddy & Co. P.C.

John Payne

Attorney
John Payne Legal Planning

Steve Roosth

President
Roosth Production Company

Alan Roseman

CPA, CFP, CAP,
Owner/ Advisor
Roseman Wealth Advisors

Tom Woldert

Co-Owner/ Broker
RE/MAX Tyler

Advisory Board

Craig Adams

Attorney
Adams & Coles, P.C.

James Richard Allen

CPA/ Shareholder
Henry & Peters P.C.

A.W. "Whit" Riter, III

President
Riter Management Co., L.C.

W. Fred Smith, Jr.

President
The Gathering

Emeritus Board

Allen Burt

Allen M. Burt Financial Services

F. William Martin

Retired Civic Leader

H.T. Smith

Managing Partner
Rutledge Capital

Norman Shtofman*

The Shtofman Company

A.W. "Dub" Riter, Jr.*

Riter Management Co., L.C.

*Deceased



ETCF Board Members from left to right: Roe Buckley, Fritter McNally, Tony Morgan



EAST TEXAS COMMUNITIES FOUNDATION

315 N Broadway, Suite 210 Tyler, Texas 75702

903-533-0208 Toll Free 1-866-533 ETCF (3823) FAX 903-533-0258

www.etcf.org

