

Simplified Charitable Giving



CELEBRATING
30
YEARS
1989 - 2019

Encouragement FM Receives Grant for East Texas Hispanic Christian Radio Station



Troy Kriechbaum, President & CEO of Encouragement FM, accepts a grant check from ETCF President, Kyle Penney. The grant will partially fund the launch of a Hispanic Christian music radio station titled Fuzión 102.3 and 103.1.

Encouragement FM, which operates two Christian music stations in the East Texas market, 89.5 KVNE and 91.3 KGLY, plans to add a third station to their platform in 2020. The new station, Fuzión 102.3/103.1, will serve as the first Spanish, Christian Radio station in the region.

"We are stepping out with bold leadership in this market," said Troy Kriechbaum, President and CEO of Encouragement FM. "The only other Spanish Christian radio station of this magnitude is in Orlando, Florida. We are excited to put East Texas at the tip of the spear of outreach and ministry to the fastest growing segment of our population."

Encouragement FM's mission is to share the message of God's love by encouraging people, connecting the community, and pointing people to Christ.

Over the past few years, Encouragement FM has been meeting with community partners to make sure they are doing what they can to help meet the ever-changing and growing needs found throughout East Texas.

"Hispanics are predicted to become the largest population group in Texas by 2022, according to U.S. Census data," said Chad Stanley, Director of Development at KVNE. "We want to provide a place for Spanish-speaking families to hear Christian programming."

As a nonprofit, Encouragement FM relies on donor support to fund the expansion. An anonymous fund holder with ETCF learned of the new program and recommended a \$180,000 grant from their Donor-Advised fund to support the project.

"We have seen how Encouragement FM and 89.5 KVNE impact people through messages of peace, hope, and love," said the ETCF fund holder. "We are excited to help fund the project so families whose comfort language is Spanish can listen to powerful messages of God's love."

Encouragement FM is still seeking funding to complete the addition of the new Spanish station. If you would like to recommend a grant from your Donor-Advised fund or wish to set up a site visit, please contact ETCF Donor Relations Specialist, Beth Filla at 903-533-0208, bfilla@etcf.org.



Women's Philanthropy Summit Provides Practical Advice to Attendees

ETCF partnered with the Women's Fund of Smith County and the AFP Chapter of East Texas to host a Women's Philanthropy Summit. The summit's keynote speaker, Kathryn Miree, shared practical advice woven with witty first-hand accounts from her career as an estate attorney, mother and philanthropist. Pictured left to right: Kathryn Miree, Kyle Penney, Kay Latta, Sharon Howell and Kristen Seeber.



Confirmed in Compliance with National Standards for U.S. Community Foundations

Kathryn Miree, Kyle Penney, Kay Latta, Sharon Howell and Kristen Seeber.

Southside Park Project Opens to Public

Residents across East Texas are eagerly anticipating the opening of Tyler's first universally accessible playground, Southside Park.

"It's been years in the making, so we're really super excited about the project coming to completion," Tyler Area AMBUCS president and Southside Park project coordinator Amanda Storer said. "It's really a hallmark for our area to have something of this nature."

While the project will officially open in November, additional options could be added to make the experience better. "We still have naming opportunities if donors or corporations want to participate."



Volunteers participated in a community build in September. The Southside Park Inclusive Playground is the first of its kind in East Texas.

If you are interested in making a donation to this project, visit ETCF.org or call 903-533-0208.



Kyle Penney, ETCF President, spoke at the inaugural 55+ Conference, hosted by the University of Texas at Tyler in early September. Speakers focused on topics of interest to seniors such as planned giving, navigating social security benefits and living with the loss of a loved one. Picture with Mr. Penney is Kathy Gohmert, Director of Community Engagement at the University of Texas at Tyler.

Money Raised on Giving Day 2019 Helps Fund Bear, Tiger Enclosures at Black Beauty Ranch.

As a participant in East Texas Giving Day, Traci Hanson with Cleveland Armory Black Beauty Ranch, in Murchison, Texas, knew having a matching fund partner could help her campaign.

What she didn't know, was that with the help of an anonymous fund holder at ETCF and some creative marketing, her event goal of \$10,000 would be doubled.

"Going into Giving Day we knew we were close to our goal for building a larger, more natural bear enclosure but we needed a push to get over that final fundraising hurdle," said Hanson. "We were thrilled when an ETCF donor generously offered a matching gift for our Giving Day campaign."

Encouraged by the anonymous donors support, funders connected to the mission of Black Beauty added to the match pool.

"East Texas Giving Day was an excellent way for our organization to plug donors in to help us reach a goal," said Hanson. "Through our Facebook and email campaigns we were able to raise \$20,116."

Black Beauty Ranch is about to wrap up construction on Phase II of a Wildlife Habitat facility that will provide a permanent home for rescued tigers and bears. This naturally wooded area consists of three one-acre habitats which will better emulate the animals' physical, social and psychological needs.

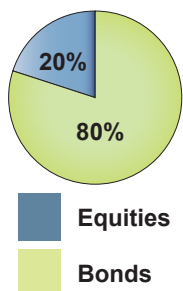


Fencing partially funded from proceeds raised on Giving Day 2019. The enclosure will house black bears and tigers upon completion.

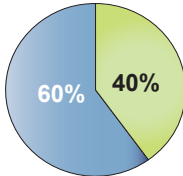


Sammi, a black bear living at Black Beauty Ranch, enjoys a fall pumpkin. Photo by Maura Flaherty, Wildlife Caregiver at Black Beauty Ranch.

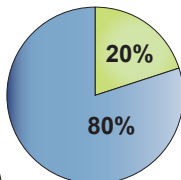
CONSERVATIVE



MODERATE



GROWTH



INVESTMENT RETURNS- As of August 31, 2019

PORTFOLIO	Year-To-Date	3 Year	5 Years	Since Inception
Conservative	9.80%	5.00%	4.40%	5.23% (02/03)
Moderate	11.60%	6.80%	5.70%	6.13% (02/03)
Moderate-ETF	12.90%	7.30%	5.20%	8.06% (09/11)
Growth	13.90%	7.20%	6.20%	7.52% (02/03)
Growth-ETF	14.10%	8.90%	NA	9.48% (03/16)

Additional information available at www.etcf.org. Returns shown are net of fees paid to money managers.

Memorial Scholarship Keeps Legacy of Journalist Alive

Mark Allen was an Emmy-award winning journalist and missionary. A multi-talented man, Mark worked in broadcast news, directed and produced a critically-acclaimed film and reality television series, authored a novel based on the Galveston hurricane of 1900, and traveled the world teaching people how to use technology to spread the gospel.

After Mark's sudden passing in 2017, family and friends established a scholarship at ETCF to honor his legacy and to support creative students attending a school in the UT System.

2019 Eustace High School recipient, Madelynn Bragg said, "Thank

you so much for supporting my education through the Mark W. Allen Memorial Scholarship! This scholarship really does mean so much to me and my educational goals. Beyond the financial aspect, however, I feel incredibly honored to be a part of Mark's legacy. From what I've been told - and from what I've read - Mark truly was an incredible man. The more I learn about him, the more I look to him as a role model for my own goals and aspirations."

November is National Scholarship Month. If you have considered opening a scholarship to support students with their educational pursuits, please contact ETCF at 903-533-0208 for details on how to establish a fund today.



Lorri Allen, wife of Mark Allen, visits with Madelynn Bragg over lunch. Bragg was the 2019 recipient of the Mark W. Allen Memorial Scholarship and plans to attend the University of Texas at Tyler to study English Language/ Literature.

Scholarship applications open online for students to apply December 1, 2019. For complete details go to <http://etcf.org/scholarships/available-scholarships/>

GRANTS

MAKING AN IMPACT +

Take a look at what is happening around East Texas. The pictures below represent just a few of the ways fundholders are investing in our communities through ETCF.



1.

Arts & Culture: In October, The Longview Symphony presented the first in its series of free lunchtime recitals featuring the music of Bach. Each concert is held on a Friday at a church in downtown Longview and showcases local musicians. Grants from the Evans-Merick Music Fund at ETCF helped underwrite the series.



3.

Education: Whitehouse First Assembly, in Whitehouse, Texas, received a grant for their Back to School event in August. Approximately 800 backpacks along with 600 pairs of new shoes were distributed through volunteers at the day long event. Students also received free hair cuts and immunizations.



2.

Historical Preservation: The Texas State Railroad Society (TSRS), based inside The Railroad Heritage Center located at 808 W Oak St in Palestine, Texas, received a grant from ETCF to support future train car exhibits. The TSRS prime purpose is to enhance the experience of visitors to the Texas State Railroad in Rusk, Texas.



4.

Human Services: Shelby County Children's Advocacy Center received funds from the John Harris Community Fund to purchase forensic interview equipment in order to better preserve evidence as part of an investigation for victims of suspected abuse. On average, Shelby County Children's Advocacy Center serves 200 unique child victims each year.

Holiday Hours

ETCF offices will be closed:

**Thursday, November 28th
& Friday, November 29th**

In observance of Thanksgiving

**Tuesday, December 24th
& Wednesday, December 25th**

In observance of Christmas



**Wednesday,
January 1st**

In observance of
New Year's Day

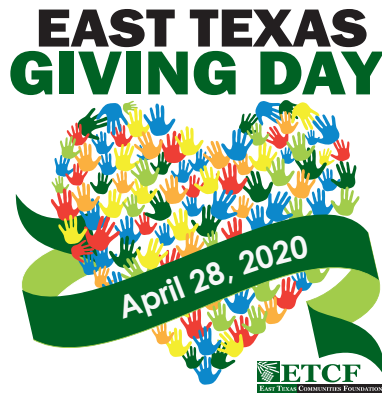
ETCF
EAST TEXAS COMMUNITIES FOUNDATION
315 N. Broadway, Suite 210
Tyler, Texas 75702
www.etcf.org

 facebook.com/SimplifiedGiving

For more information about ETCF, please contact us
at 866-533-3823 or info@etcf.org

Want to be a part of East Texas Giving Day?

Plan to attend one of the following seminars to find out how
your organization can benefit from being a part of
East Texas Giving Day.



East Texas Giving Day Kick-Off Party

**Friday, January 10, 2020
2:00-4:00 p.m.**

East Texas Food Bank- Volunteer Center
3201 Robertson Rd, Tyler, TX 75701

RSVP at 903-533-0208 or online at [ETCF.org](http://etcf.org)

LUFKIN

Tuesday, January 14th

10:00 - 11:00 a.m.

The Community Room at the Lufkin Chamber
of Commerce • 1615 S Chestnut St.

LONGVIEW

Thursday, January 16th

10:00- 11:00 a.m.

Longview Community Library • 222 W Cotton St.

PARIS

Wednesday, January 22nd

10:00- 11:00 a.m.

The Loft 123 • 123 Clarksville Street

ATHENS

Tuesday, January 28th

8:15 - 9:00 a.m.

The Texan- A Landmark Venue • 209 E. Tyler St

TEXARKANA

Thursday, January 30th

11:30 - 12:30 p.m.

Caddo Area Council BSA • 24 Lynnwood Drive

MOUNT PLEASANT

Thursday, February 13th

12:00- 1:00 p.m.

Jo's Downtown • 102 N Jefferson Ave, Mt Pleasant, TX

WEBINAR ONLINE

Thursday, January 23rd

10:00- 11:00 a.m.

Register at <http://etcf.org/giving-day/giving-day-events/>