

# Simplified Charitable Giving



CELEBRATING

**30**  
 YEARS  
 1989 - 2019

## Donor-Advised Funds popularity grows Nationally as well as in East Texas thanks to their Simplicity.

Donor-Advised funds (DAF) are the fastest-growing giving vehicle in the United States and the same holds true across East Texas. DAFs have always been a flexible and easy way for donors to support organizations they care about. Tax law changes implemented in 2018 made it even more attractive to consider opening a DAF to facilitate your charitable giving. A DAF can be created by an individual, family, group or organization. As a donor-advisor, you make contributions to your fund at any time, taking a tax deduction for the year in which the gift was made. Once established, a donor-advisor can recommend grants to qualified public charities as often as desired. Below are the top 5 reasons to consider opening a Donor-Advised fund at East Texas Communities Foundation.

### 1. EASY TO ESTABLISH AND USE

A DAF at ETCF can usually be set up in less than a day. Once established, the fund advisor has access to our 24-hour online grants portal to make grant recommendations, check fund balances and see past account statements.

### 2. NO MINIMUMS

Donors can create a Donor-Advised fund at ETCF without a minimum establishing gift.

### 3. GIVE COMPLEX ASSETS

ETCF accepts a wide variety of assets including cash, publicly traded securities, real estate, mineral interests, personal property or business interests. ETCF is even equipped to accept crypto currency. Gifting appreciated assets could help you maximize tax deductions and avoid capital gains taxes.

### 4. POTENTIAL TO GROW YOUR CHARITABLE DOLLARS-TAX FREE

Your donation can potentially grow tax-free based on your investment preferences, making available even more money for charities.

ETCF offers three investment strategies managed by an outside professional firm. Each of the investment portfolios has an actively managed and passive index fund option. If your fund balance is over \$500,000, you may also recommend your own trusted wealth advisor to continue managing your fund.

### 5. CREATE A FAMILY LEGACY

You can utilize a DAF in much the same way you would use a family foundation. You establish and name the fund, and invite family members to contribute and/ or participate in the grant recommendation process.

Save The Date!

## Women's Philanthropy Summit

Thursday, September 19, 2019

8:30 am to 1:30 pm at Rose Heights Community Life Center, 2120 Old Omen Rd. - Tyler, Texas

Throughout our region, women are transforming our communities. On September 19th, we invite you to attend this collaborative summit brought to you by The Women's Fund of Smith County, East Texas Communities Foundation and the East Texas Chapter of the Association of Fundraising Professionals to explore the potential of women's philanthropy through giving circles, aligning family values and leveraging community involvement. Featuring renowned author and speaker, Kathryn Miree, this summit will help attendees reach new heights in leadership, service and impact.



Confirmed in Compliance with National Standards for U.S. Community Foundations

Reservations Required - \$25.00 per person (includes lunch) \$150.00 for a table of eight

For more information, visit [www.womensfundsc.org](http://www.womensfundsc.org) or call 903-509-1771

# \$1.3 Million Raised for Area Nonprofits through East Texas Giving Day

Charities in East Texas benefited from the generosity of more than 3,603 donors during East Texas Giving Day, the region's recognized day of giving to support local nonprofits.



Kyle Penney prepares for a live interview on KETK East Texas Live. ETCF staff promoted the event with the help of numerous media sponsors across the 32-County service area.

The online fundraising effort began at 6:00 a.m. on Tuesday, April 30th, and ended at midnight. Donors contributed \$1,314,611 to support the causes they care about in 32 East Texas counties.

"East Texas residents showed their generosity and connection to their communities," said Kyle Penney, President of East Texas Communities Foundation, which hosted this year's event. "Nonprofit organizations spent countless hours getting the word out about the needs facing our region, and the people of our region responded with generous contributions. It's a commu-

nity effort we can all be proud of."

During East Texas Giving Day, nonprofit organizations encouraged their donors and the public to make charitable donations online at [www.EastTexasGivingDay.org](http://www.EastTexasGivingDay.org). Donors could choose among 185 participating charities, and make donations starting at just \$10. Throughout the day, some donations were eligible to be matched by donations already pledged by individuals to select nonprofits.

East Texas Giving Day benefited nonprofits of all sizes. Smith County charities lead the charge with The Mentoring Alliance receiving the most overall contributions for a total of \$225,136, followed by Grace Community School raising \$84,880 and Bethesda Health Clinic with \$53,603.

Media sponsors for East Texas Giving Day included: KYTX CBS19, KTEK NBC 56 and KFXK Fox 51, KLTV ABC 7, KTRE ABC 9 serving Lufkin, Jack FM 106.5, KYKX 105.7 of Longview, KVNE 89.5 and KGLY 93.1, Mix 107.7 and KOYN 93.9 of Paris Texas, KALK 97.7 and KSCN 96.9 of Mt. Pleasant, KISS FM 92.7 in Paris, KICKS 105.1 in Lufkin, KZQX 100.3 Tatum, QXFM 97.9 in Tyler, Townsquare Media in Texarkana, Tyler Today Magazine, 4 States Living and Butler Creative. Media sponsors helped publicize giving day with online public service announcements and live broadcasts throughout the day.

## Fund Created to Honor Family Legacy and Love for Golf

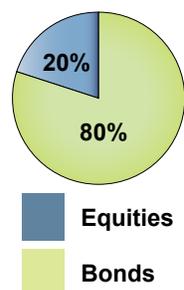


After the passing of Arnold T. Sikes in late 2018, his wife of 56 years, Sharon Sikes, felt she was removing his name from so many things that they had spent years creating together. "After the passing of a spouse, you have to remove their name from all your accounts and records. I hated it," said Sikes. "I knew I wanted to add his name to something to create a lasting legacy."

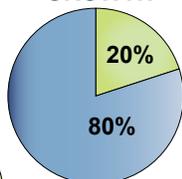
During his lifetime, Arnold was a supporter of the First Tee of Greater Tyler. Often times, Arnold was seen driving neighborhood children on his golf cart around Hollytree Golf Course, sharing stories and his passion for the game.

The Arnold T. Sikes Memorial Endowment Fund benefiting the First Tee of Greater Tyler was created to honor Mr. Sikes and continue his passion for youth development through the game of golf. "I am so blessed to do this in honor of his memory," said Sikes. "Working with the staff of ETCF made the process simple and efficient. I know this fund will do great things, just like Arnold would want."

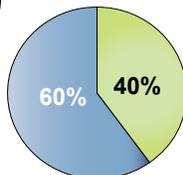
### CONSERVATIVE



### GROWTH



### MODERATE



## INVESTMENT RETURNS- As of May 31, 2019

PORTFOLIO	Year-To-Date	3 Year	5 Years	Since Inception
Conservative	5.30%	4.50%	3.80%	3.96% (02/03)
Moderate	7.20%	6.50%	5.30%	5.96% (02/03)
Moderate-ETF	7.70%	6.70%	4.70%	7.67% (09/11)
Growth	8.50%	6.60%	5.60%	7.32% (02/03)
Growth-ETF	9.00%	8.50%	NA	8.69% (03/16)

Additional information available at [www.etcf.org](http://www.etcf.org). Returns shown are net of fees paid to money managers.

# Shortage of Auto Mechanics Leads to New Scholarship

Skilled mechanics are in short supply and that could mean there won't be anyone to fix your car in the future when you experience a major problem. As the auto industry has evolved and technology components increase in our automobiles, trained technicians are in high demand. The family of Hugh P. Brown recognized this demand for skilled auto mechanics and wanted to honor the legacy of their family member who spent his career as an auto mechanic in Trinity County, Texas.

Carlos Tapia, from Mount Pleasant High School, will use the Hugh P. Brown Scholarship this year to attend the Carroll Shelby Automotive Program at Northeast Texas Community College.

The Hugh P. Brown Scholarship is just one of the 104 scholarships awarded in April by East Texas Communities Foundation. 106 Students were selected from 2,350 applicants to receive a combined \$241,050 in scholarship dollars for the 2019-2020 academic year.

If you would like to discuss creating a scholarship at ETCF, please call 903-533-0208 to set up an appointment.



Carlos Tapia, from Mt. Pleasant High School, was awarded the Hugh P. Brown Memorial Scholarship. Pictured left to right are Martin Tapia, Carlos Tapia and Andrea Tapia.

# GRANTS

## MAKING AN IMPACT +

Take a look at what is happening around East Texas. The pictures below represent just a few of the ways fundholders are investing in our communities through ETCF.

Renovations to "Splasher" at Bergfeld Park in Tyler have been completed thanks in part to a \$236,000 grant to the City of Tyler Parks and Recreation department. Splasher the Dolphin has been a city icon since the 1970s. The project was part of phase three of the Bergfeld Park master plan and was 100 percent funded by donations.



1.

**Human Services:** A grant to Titus County Cares benefits their Food4Kids Backpack Club which provides kid-friendly food to low income children. Pictured are Northeast Texas Community College softball players filling sacks with donated food to be distributed to area schools.



3.

**Community Improvement:** The Whitehouse Police Department is a little closer to reaching their \$21,000 goal to add a K9 Unit to their police department thanks to a grant from ETCF. The project cost includes the cost of the four-legged officer, training, patrol car changes, equipment and other necessities.

**Education:** Thirteen computers were recently replaced at the Longview Public Library thanks to a grant made to the Friends of the The Longview Public Library. The library offers free computer classes each month to patrons wishing to improve their knowledge from basic keyboarding to advanced Excel.

2.



4.

**Education:** A grant was made to the Lufkin High School Alumni Association to assist in their commitment to provide scholarships to Lufkin High School students. Since its formation, the LHSAA has made a commitment to continuing education, awarding 2,312 scholarships totaling \$2,267,865 to graduates of LHS. Pictured L to R: Wyatt Leinart and Dakota Stockman.

# ETCF 2018 Annual Report is available now!

If you or your advisor  
would like additional  
copies please  
call our  
offices at  
903-533-0208.



**ETCF**  
EAST TEXAS COMMUNITIES FOUNDATION  
315 N. Broadway, Suite 210  
Tyler, Texas 75702  
www.etcf.org

 [facebook.com/SimplifiedGiving](https://facebook.com/SimplifiedGiving)

For more information about ETCF, please contact us  
at 866-533-3823 or [info@etcf.org](mailto:info@etcf.org)

## EAST TEXAS COMMUNITIES FOUNDATION

# REGIONAL NON-PROFIT EDUCATION SERIES

Our regional fall seminars are coming to a neighborhood near you, and are a great way to learn strategies to help your organization achieve it's mission! These seminars typically last one hour and include discussion around best practices, provide networking opportunities and, best of all, are free for you, staff and board members to attend.

Please RSVP by calling 903-533-0208 or drop an email to [RSVP@etcf.org](mailto:RSVP@etcf.org).

### TYLER

#### The Intersection of Fundraising & Finances

Thursday, September 26<sup>th</sup> 3:00-4:00 p.m.  
The Genecov Room of the Tyler Chamber of Commerce  
315 N Broadway, Tyler, Texas

### ATHENS

#### The Intersection of Fundraising & Finances

Thursday, August 29<sup>th</sup> 11:30-1 p.m.  
Athens Partnership Center  
201 West Corsicana Street #1, Athens, TX 75751

### MOUNT PLEASANT

#### The Intersection of Fundraising & Finances

Wednesday, September 4<sup>th</sup> 3:00-4:00 p.m.  
Mount Pleasant Public Library  
601 N Madison, Mt Pleasant, TX 75455

### LUFKIN

#### The Intersection of Fundraising & Finances

Tuesday, September 10<sup>th</sup> 3:00-4:00 p.m.  
Kurth Memorial Library  
706 S Raguet St, Lufkin, TX 75904

### TEXARKANA

#### The Intersection of Fundraising & Finances

Friday, September 13<sup>th</sup> 3:00-4:00 p.m.  
Texarkana Regional Arts & Humanities Council  
321 W 4th St, Texarkana, TX 75501

### LONGVIEW

#### The Intersection of Fundraising & Finances

Tuesday, September 17<sup>th</sup> 3:00-4:00 p.m.  
Longview Public Library  
222 W Cotton St, Longview, TX 75601

### PARIS

#### The Intersection of Fundraising & Finances

Wednesday, September 25<sup>th</sup> 3:00-4:00 p.m.  
The Loft  
123 Clarksville Street- Paris, Texas 75460